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### www.businesstianjin.com

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#### Dear Reader,

On 8 March each year, China proudly joins nations around the world in honoring International Women's Day. First proposed by a conference of forward-thinking women a century ago (see Last Word for the history), IWD represents one step in an arduous journey towards equality. In this issue, *Business Tianjin* salutes the industrious businesswomen of our city, the female entrepreneurs, the women who hold up half of the economy.

The Ministry of Commerce has targeted these entrepreneurs as key to reviving the economy, and is currently offering incentives for many domestic upstarts, especially in less-urban regions. This month's feature story presents the Tianjin Women's Business Incubator, a place for fostering just such small and not-so-small home-grown businesses.

This issue of *Business Tianjin* also introduces three local heads of HR, women who have embraced diversity in their organizations, and have seen continued success as a direct result. They share their successes, challenges and insight into workforce and time management.

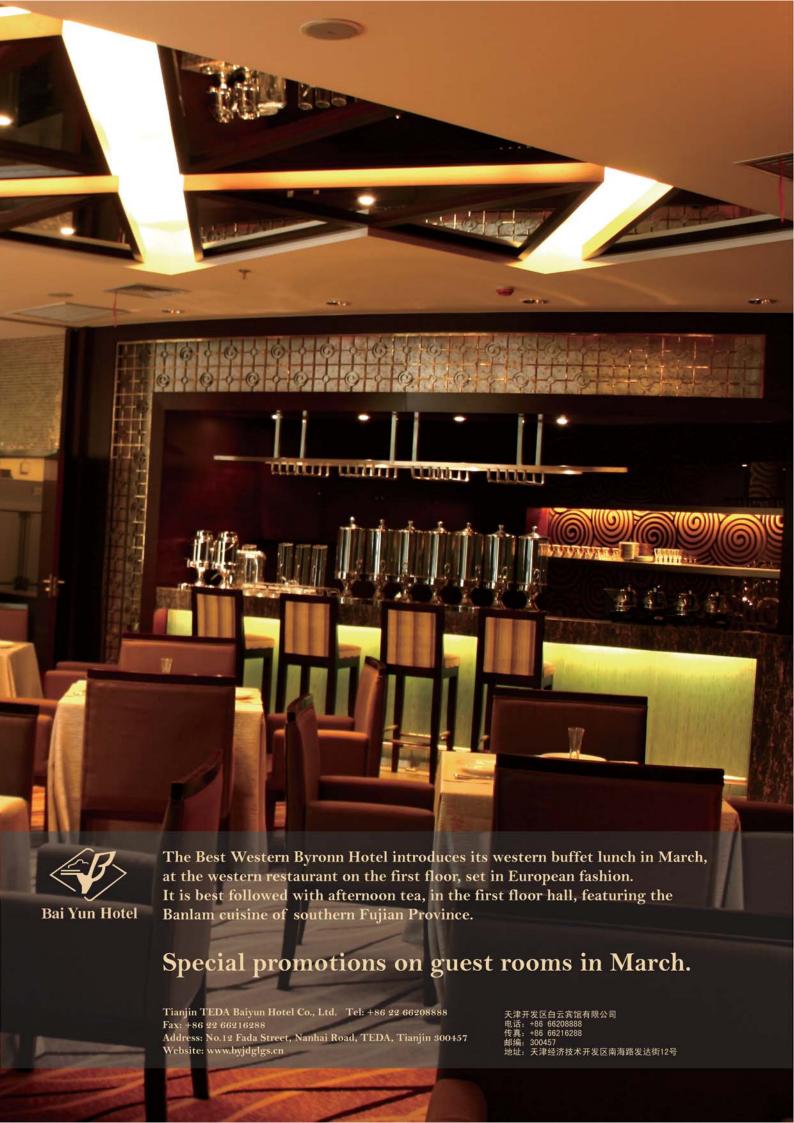
Legislation in China over the past few decades has opened doors long shut to aspiring women. This month's Policy Explanation provides an overview of laws developed out of equal rights movements and considerations for the wellbeing both of women and of society as a whole.

Dealing with gender and gender roles has been an increasingly sensitive topic in the business world. Even now in the 21st century we tread lightly on the issue. This has, lamentably, resulted in perpetuating the stifling stereotypes and stigmas of a bygone era. At *Business Tianjin*, it is our wish and ongoing aim that through open discussion, understanding and a desire to progress, we can all move beyond preconceived notions to work on a level plane, eyes and minds fixed upon the mutual goals ahead.

Sincerely,

Jamie Michael Kern

Managing Editor - Business Tianjin



#### **TIANJIN NEWS**

## China-assembled A320 to take off in May



The first Airbus A320 aircraft assembled in China is scheduled to make a test flight in May, about a month before its delivery. The test flight will be held at Tianjin Airport, where a new runway is being built to facilitate trial flights of all A320 family aircraft, said Feng Zhijiang, head of the administrative committee of the Tianjin Free Trade Zone. Currently five A320 planes are being assembled at the Tianjin Final Assembly Line, the first Airbus production facility outside Europe.

Xinhua, 1 February

#### **BioPartnering China launched**

Technology Vision Group LLC announced on 8 February its collaboration with strategic partners to enable foreign life science companies to expand into China. This new initiative is called BioPartnering China. TVG will collaborate with the China National Center for Biotechnology Development in Beijing, which is a Department of the Ministry of Science and Technology, the Tianjin Municipal Science and Technology Commission, the European Federation of Biotechnology, and BayHelix Group, an elite organization of Chinese lifescience business leaders. BioPartnering China will be held on 26 June 2009 in TEDA. It will form part of the biennial BioEconomy conference on 26-28 June 2009, which is initiated and sponsored by the Ministry of Science and Technology of China and Tianjin Municipal Government.

Business Wire, 8 February

#### Rognoy to head Radisson Plaza Hotel Tianjin

Carlson Hotels Worldwide has appointed Norwegian national Kjell Rognoy as General Manager of Radisson Plaza Hotel Tianjin, which is located in the new financial hub of Hedong District and is scheduled to open by mid 2009. An industry veteran with almost three decades of hospitality experience, Rognoy has worked in Europe, the United States, Asia and the Middle East for several international hotel groups. He was previously general manager of The Regent Shanghai. Carlson Hotels Worldwide has another two Radisson hotels under development in China, which will open in 2010 and 2011. 18 February 2009

Tianjin Xinyu coated steel to break ground

Tianjin Xinyu Color Plate is making first phase preparations on its 0.8 million tonnes per year high-end qualitycoated project at Xiqing District, and had planned to start construction in February. The company started to design the 1.2 billion CNY plate project in 2008. By year-end, the company will add 0.15 million tonnes of electrogalvanized products, 0.15 million tonnes of electrolytic tin products, 0.2 million tonnes of Al-Zn coated products and 0.3 million tonnes of color coated products. The plated producer is expected to realize 6 billion CNY of production value in 2009, with pre-tax profit over 0.2 billion CNY.

Steel Guru, 5 February

#### Sinopec to reboot Tianjin plant

Top Asian refiner Sinopec will restart a 110,000 barrel-per-day (bpd) Tianjin refinery in March. The plant in Tianjin did not reopen business in November after completing regular repairs because Sinopec was concerned about a domestic market surplus. Tianjin, however, will postpone the startup of a new crude oil unit

with capacity of 200,000 bpd, an ethylene unit of 1 million tonnes per year, and others until mid-November, two months later than planned, due to delays in equipment deliveries.

Alibaba News, 9 February

## Great Wall Motor builds new auto parts plant

Chinese automaker Great Wall Motor broke ground on a new auto parts plant in Tianjin. The plant, located in the west part of TEDA, covers a land area of 1.3 square kilometers. Total investment in the plant is 3 billion CNY (439 million USD). Major projects at the plant include assembly of 150,000 sets of knock-downs (unassembled car kits), production of 150,000 sets of auto parts and a logistics center. *The Auto Channel, 10 February* 

## Tianjin to invest over 5b USD in transportation



Tianjin plans to invest more than 5.3 billion USD in 20 key transportation projects in 2009. The money will be pumped into the construction of local harbors, airports, railways, highways and postal telecommunications infrastructure. The city will spare no effort to build the B section of the Beigangchi Container Terminal, the 300,000-tonne Crude Oil Terminal, the Shenhua Coal Port Phase II and the Port of Dongjiang, and an international air logistics centre and airline hub will be established. The Beijing-Shanghai High-Speed Railway, Tianjin West Station, and the Tianjin-Qinhuangdao are scheduled to break ground in the first half of 2009 in succession, and then the city

will be able to greatly enlarge its cargo throughput.

- Cargonews Asia, 11 February

#### Jiyun River bank reconstruction



Tianjin began reconstruction of the shores along the Jiyun River in Hangu District on 2 February. The work, to be divided into three landscapes covering 30 waterfront kilometers, will be finished this July. *Enorth, 2 February* 

#### **FINANCE**

## EU, China sign cooperation agreements

Europe and China signed a series of agreements on 30 January worth nearly 80 million USD, during a visit to Brussels by Premier Wen Jiabao. The cooperation aims to combat international challenges, including global warming, and Europe was to push Beijing to join the fight against climate change ahead of critical international talks in Copenhagen, in December. The two sides also discussed the economic and financial crisis, and the European Commission announced Beijing has agreed to work in collaboration with Europe on this issue.

VOA News, 30 January

## China loan growth, money supply surge in January

New lending by Chinese banks surged in January and growth in the money supply accelerated as banks responded to calls by the government to help the economy. New loans denominated in the Chinese currency amounted to 1.62 trillion CNY (237 billion USD), up from 771.8 billion issued in December, according to data released by the Central Bank. Loans extended by banks were up 21.3% at the end of January from a year earlier. Loan growth in December was 18.8% above the year-earlier month. Money supply climbed 18.8% at the end of January from a year earlier, accelerating from the 17.8% rise at the end of December. *Market Watch, 12 February* 

## IRS rise points to economic recovery

A sharp rebound by the offshore yuan interest rate swaps (IRS) mar-

ket suggests economic recovery in China may be in sight. After plunging around 330 basis points in the second half of last year, medium- and long-term non-deliverable IRS have climbed near three-month highs in the past few weeks, as traders scale back expectations for the length of China's slump and the degree to which the central bank will have to ease monetary policy. "The IRS market is now reflecting expectations that economic growth will rebound in the second quarter," said Zhang Lei, analyst at Shenyin & Wanguo Securities, adding that IRS rises in coming



months would be fastest at the long end of the curve.

Reuters. 3 February

#### China reports 111b CNY in 2008 fiscal deficit

China reported a fiscal deficit of 111 billion CNY (16.21 billion USD) in 2008. The country's fiscal revenue reached 6.13 trillion CNY for the whole of 2008, up 19.5% from the previous year. Meanwhile, fiscal spending last year increased 25.4% YoY to 6.24 trillion CNY. The actual spending was 22.6% higher than planned in the budget fixed at the beginning of 2008, and the Ministry of Finance attributed the increase mainly to extra-budgetary quake relief funds.

Xinhua, 2 February

#### Ping An rejects Fortis asset sale

The sale of Belgian-Dutch financial group Fortis' assets has been voted down at the shareholders meeting, reflecting the will of most investors, including its largest shareholder, China's second-largest life insurer Ping An. Ping An said in a statement that "the decisions, initiated by the government, to sell Fortis assets have not only destroyed its value but also severely impaired shareholders' interests as a whole." Ping An had invested 23.87 billion CNY (3.49 billion USD) in Fortis and gained a 4.99% stake, which to date has lost 90% of its value.

ChinaDaily, 13 February

### Hang Lung to invest 13b HKD in China projects

Hang Lung Properties, which reported a 68% decline in interim underlying profit on 10 February, plans to invest 13 billion HKD in mainland projects over the next three years. Chairman Ronnie Chan Chi-chung said Hang Lung will continue to focus on projects in the mainland and that he expects rental income there to surpass that from Hong Kong i

n about three years. Its parent Hang Lung Group generates 44% of rental profit from the mainland. Chan said the company has bought nine projects in five mainland cities for the year so far. The Standard, 11 February

#### Chinalco to invest 19.5b USD in Rio's debt, mines

Aluminum Corp. of China agreed to invest 19.5 billion USD in debt-laden Rio Tinto Group, gaining access to copper and iron ore resources in the nation's largest overseas acquisition. Chinalco, as the state-owned company is known, will buy 7.2 billion USD of convertible bonds and acquire stakes in some projects for 12.3 billion USD, according to Londonbased Rio. Chinalco will own 18% of Rio should it convert the debt.

Bloomberg, 11 February

#### **LAW & POLICY**

### Governor Zhou: Central Bank to keep yuan "stable"



Central Bank will continue to allow greater market forces in the yuan market, but will aim to keep the currency stable, Governor Zhou Xiaochuan said. "We will stick to the long-standing yuan policy," Zhou said when asked whether any adjustments were planned. "We will continue to let market supply and demand play a bigger role in the yuan mechanism; we will continue to manage (the) floating exchange rate system with reference to a basket of currencies," he said.

Reuters, 10 February

#### China mulling new stimulus

China is considering new steps to boost cooling economic growth and consumer spending. Premier Wen Jiabao said in an interview in London on 1 February that Beijing was considering fresh measures to boost its economy beyond its 4 trillion CNY (585 billion USD) fiscal package launched late last year. Wen said, "We may take further new, timely and decisive measures. All measures have to be taken preemptively before an economic retreat."

Financial Times, 1 February

#### Coupons to boost spending



Cities across China have issued coupons to promote consumption, which has dwindled due to spreading layoffs and cutting or elimination of the traditional annual bonus this year. Shanghai and Hangzhou are both doling out socalled consumption coupons to their lower-income citizens. Other cities, including Nanjing and Chengdu, are distributing "tourism coupons" to spur spending at restaurants and shops. And throughout rural China, local governments are using money from Beijing to give rebates on purchases of televisions, refrigerators, washing machines and cell phones.

Los Angeles Times, 31 January

## Policies encourage start-up businesses

Under a notice issued by the Guangdong labor and social security department on 12 February, startup companies founded by retired soldiers and graduates will be exempt from administrative fees for three years. Tax breaks will also be given to those returning from studying overseas, the notice said, while farmers who quit cities to return to their hometowns will get technical support. According to the notice, small assured loans will be increased to 50,000 CNY (7,300 USD) for entrepreneurs in Guangdong. The government will also offer tax relief to small enterprises taking on previously laid-off workers China Daily, 10 February

#### **LOGISTICS**

## China to invest 85b USD in power industry



China will invest 580 billion CNY (85 billion USD) to expand its energy industry in 2009 and will add more nuclear and wind-powered generating capacity. China's stateowned power companies are stepping up investments to meet growing demand and help boost economic growth as part of a multibillion-dol-

lar government stimulus plan. Plans call for investment in wind, nuclear and solar power, as well as expanding coal-fired generation.

International Herald Tribune, 4 February

## FedEx opens 150m USD Chinese hub



Operations have begun at FedEx's new 150 million USD Asia Pacific hub in China, the company's largest hub outside of the US. The hub will be an access point to more than 220 countries for FedEx Express, a

## **Freelance Writers Needed**



- Native English speaker with experience in reporting and editing
- Basic knowledge of Chinese language and culture are a plus



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FedEx subsidiary. It will be the company's regional operations point for the next 30 years. A company release said 136 flights will leave and enter the new hub weekly. The hub is located at China's Baiyun International Airport (Guangzhou) in the heart of the Pearl River Delta. The region is an international center of production and trade in the region. FedEx will decommission its facility at Subic Bay, Philippines.

Memphis Business Journal, 9 February

## Exports plunge 17.5% in January

China's exports fell by the most in almost 13 years as demand dried up in the US and Europe and imports plunged by a record. Outbound shipments declined 17.5% in January from a year earlier and imports fell 43.1%. Both numbers were worse than economists' forecasts. The 39.11 billion USD trade surplus, the nation's second biggest on record, may add to tensions as global leaders seek to avoid a trade war amid the worst financial crisis since World War II. China's economic slowdown has already cost the jobs of 20 million migrant workers and growth may slide to 6.1% this quarter, the least since 1999, according to a Bloomberg News survey of 10 economists.

Bloomberg, 11 February

## China ports risk excessive capacity

China's ports will face excessive transport capacity in 2009 on contraction of port business with the unfolding of the international financial crisis and the slowdown of the Chinese economy. Ports taking container transport as their main business have seen their throughputs from US lines decline persistently since April 2008, and the throughput of other commodities has also been

affected by the downturn of China's foreign trade. The consumption drop in the US, Japan and EU, which are the most important three economies for China's exports, affected Chinese ports' export transport severely.

Cargonews Asia, 9 February

## Manufacturing shrinks for 4th month

Manufacturing shrank for a fourth month as exports fell because of the global recession, and companies ran down stockpiles of steel, textiles and autos. The Purchasing Managers' Index rose to a seasonally adjusted 45.3 in January, from 41.2 in December, the China Federation of Logistics and Purchasing said.

Bloomberg, 4 February

#### **TELECOM & TRANSPORTATION**

## China Unicom to offer 3G service in May

China Unicom is scheduled to kick off WCDMA services in May to compete head on with China Mobile's TD-SCDMA 3G services. By that time, China Unicom will provide WCDMA service subscribers with 185- and 186-prefix mobile phone numbers. And regular users of China Unicom, who use 130-, 131-, 132-, and 156-prefix numbers, will be able to switch to WCDMA services without changing their numbers. The move by China Unicom came shortly after the Ministry of Industry and Information Technology issued 3G licenses on 7 January to three Chinese telecom carriers. China Unicom got the license to run WCDMA services.

Trading Markets, 2 February

### Work to start on Shanghai-Hangzhou rail line

Construction will start by late March on a new passenger rail line between Shanghai and Hangzhou, a scenic city in Zhejiang Province. The line will be 159 km long, with 105 km in Zhejiang. Trains on the line will be able to run up to 350kph, shortening the Shanghai-Hangzhou trip to 38 minutes from more than one hour at present. The Ministry of Railways, Shanghai, Zhejiang and Baosteel Group will invest in the project, which will cost 29.68 billion CNY (about 4.37 billion USD).

Xinhua, 6 February

## Air China's parent may buy 90% stake in East Star Airlines

China National Aviation Holdings (CNAH), parent company of Air China, is in talks with East Star Airlines to acquire a 90% stake in the Wuhan-based private carrier for 600 million CNY, according to a senior official from Air China. Air China's parent had planned to buy 100% stake in East Star for 570 million CNY. The carrier, however, rejected the proposal. CNAH is currently evaluating East Star's assets, and the price for acquisition has not been finalized. CNAH is likely to buy the remaining 10% stake in two years.

China Knowledge, 13 February

#### Auto industry to consolidate

Sales in China's intensely competitive auto industry exceeded the US for the first time last month. But even as the industry gains a higher global profile, it is about to get leaner and potentially less-splintered. Chinese consumers bought 790,000 vehicles in January, according to General Motors. In the US, total car and light-truck sales were just under 657,000 that month, according to Autodata Corp.

The Wall Street Journal, 5 February

#### **GENERAL**

## Farmer in central China sick with bird flu

A 21-year-old woman in central China has been sickened with the H5N1 strain of bird flu. The woman, a farmer surnamed Shu in the central province of Hunan, fell ill in 23 January after handling poultry that had died from disease. She was hospitalized three days later and was in stable condition and recovering, the report said.

AP, 1 February

## 20 million migrants lost jobs in China

About 20 million Chinese rural migrants have lost jobs as the nation's economic growth has faltered. Chen Xiwen, director of the Office of the Central Rural Work Leading Group, said that a recent survey showed 15.3% of the 130 million migrants moving from villages to cities and factories had returned jobless to the countryside. Adding this year's 6-7 million new entrants into the rural labor market, Chen added, China will this year have about 25 million jobless and potentially restive rural unemployed.

Reuters, 2 February

## Starwood launches new promotion visit



Starwood Hotels & Resorts Worldwide announced that it will go on the road from 16 to 20 February with creative activities and great offers, as well as involvement of hotel colleagues from different departments including finance, human resources and operations to connect with customers. "The involvement of our non-sales colleagues will allow our clients to meet and connect with the talent that delivers our great hotel experiences," Said Alison Taylor, Vice President of Sales for Starwood Hotels & Resorts Asia Pacific. 17 February 2009

## Premier Wen dismisses shoe-throwing

Premier Wen Jiabao visited Cambridge University in England where he delivered a speech on 2 February stressing mutual understanding and cooperation. A man disrupted Wen Jiabao's speech, throwing a shoe but missing the Chinese Premier. Pausing for a few seconds, Wen Jiabao calmly told the audience that the incident would do nothing to hold back the friendship of the Chinese and British people. University officials quickly removed the protester from the auditorium, arresting him later on suspicion of a public order offense.

Xinhua, 4 February

## China uses planes as rainmakers in drought areas



China, the world's biggest grain producer, is using its air force to try to make rain in rural areas struck by the nation's worst drought in five decades. Two planes were dispatched from Guangzhou to the provinces of Anhui and Henan to battle the drought. Parts of Gansu,

Ningxia, Shaanxi, Shanxi and Hubei provinces received as much as 5.5 millimeters (0.2 inches) of rain after artillery shells and rockets were fired into clouds to disperse chemicals on 7 February.

Bloomberg, 9 February

## CCTV official detained over massive fire



Beijing police have detained an official of China Central Television over 9 February night's massive fire that caused one death and seven injuries in a building that housed part of its new headquarters. The detained man, Xu Wei, born in 1959, was taken to a police station near CCTV's new site in eastern Beijing's CBD after flames engulfed a 30-story building at 8:27PM. Xu, who is in charge of the new site's construction, was suspected of having been responsible for starting the fire by using banned fireworks.

Xinhua, 12 February

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### **17.7**%

Beijing's insurance companies reported a combined premium income of 58.6 billion CNY (8.57 billion USD) in 2008, up 17.7% from 2007, despite the overall slump in economic growth nationwide.

## 241,000

Outplacement company Challenger Gray & Christmas released its monthly report on US job cuts on 4 February. The report says job cuts announced in January totaled more than 241,000, up 45% from December.

## **52.7%**

Irrigation covered 52.7% of the wheat farmland in drought-hit provinces in China by 8 February, said the Ministry of Agriculture. A total of 5.67 million hectares of



wheat land have been irrigated in drought-stricken provincial regions such as Henan, Anhui, Shandong and Hebei.

## 200

A candy car was made with more than 200kg of white chocolate in two days by two chocolate craftsmen in Shanghai to celebrate Valentine's Day.



## 98

Zhou Zhiping, A Chinese man, 98, stood trial on 3 February before a Beijing court for charges of swindling 749,000 CNY (109,508 USD) from a 74-year-old Chinese-American man surnamed Chen, according to the Chaoyang District People's Court.

## 771

A 68-year-old South Korean grandmother who had failed her driving test 771 times was reportedly to try again next time.

## 2020

China aims to nearly double its nuclear power capacity to 70 gigawatts (GW), comprising 5% of the national energy mix by 2020.



## 80,000,000,000

The Chinese and Malaysian central banks agreed on an 80 billion CNY (12 billion USD) currency swap after the Ringgit weakened and Malaysia's foreign reserves slumped 26% in less than six months.

## 510.000

The Chinese government aims to build 510,000 "countryside" stores by 2010 to increase rural spending and add



jobs, and plans to encourage consolidation in the retail sector to increase domestic consumption.

## 1%

The consumer price index (CPI) in January rose only 1% year-on-year, the lowest in 30 months, and the other measure of inflation, the producer price



index (PPI), dropped 3.3%, according to the National Bureau of Statistics.

## 400,000

A smoker in Chongqing municipality who was promised lottery tickets if he quit cigarettes for a month has won 400,000 CNY (58,390 USD).

## 1st

Reaching a beach in Trinidad, 56-year-old Jennifer Figge became the first woman on record to swim across the Atlantic Ocean — a dream she'd had since the early 1960s.



## 17.5%

China's export volume went down 17.5% year-on-year to 90.45 billion USD in January, the General Administration of Customs said on 11 February.

## 200th

The United States celebrated the 200th anniversary of the birth of America's civil war president, Abraham Lincoln, on 12 February 2009.



## 18,000

Southwest China's quake-hit Sichuan province will displace 18,000 rural households in the coming three years to avoid geologically-related disasters as part of its post-quake reconstruction efforts, a local official said on 12 February.

## **14**th

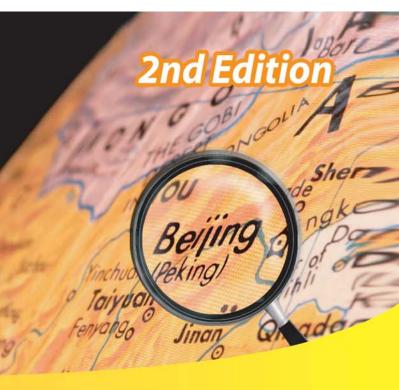
A hot air balloon took off over the parking lot during the start of the 14th Philippine International Hot Air Balloon Week at Clark airbase in Pampanga province, north of Manila, 12 February.





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#### Canada and China: Why is this man frowning?

26 January 2009, Canadian Business

At a time when consumption is slowing worldwide, China represents one of the few growth spots left in the global economy. Yet three years into his leadership, Prime Minister Stephen Harper has yet to visit Beijing, nor do he and his minister of international trade, Stockwell Day, have any scheduled plans to. Day



says that initiatives to engage the Canada-China relationship on a higher political level, along the lines of the US-China Strategic Economic Dialogue, are not in the works.

As a result of this passive stance on international trade, coupled with other factors such as Harper's absence at the Beijing Olympics and his concurrent statements against specific trades with nations holding poor environmental records, Canada appears to have lost trade ground to other nations.

Harper's reluctance to engage directly with China could merely be a reflection of Canadians' own ambivalence towards the complicated economic giant. That reluctance, unfortunately, poses problems for Canada's export-driven economy. One of China's top-10 trade partners in 2006, Canada no longer makes the list

## The required course for Chinese enterprise expansion

10 February 2009, Asian Business Leader

Chinese enterprises' desire to enter the Fortune 500 is akin to that of Chinese directors hoping for Oscars or Chinese writers aspiring to Nobel Prizes – boundless longing accompanied with infinite melancholy.



The global financial crisis inevitably influenced the world M&A market for the worst. Transaction volume of the Chinese M&A market, however, increased steadily, and the participation of Chinese Enterprise cross-country and overseas M&A is growing like a raging fire. According to Dealogic's statistics on the domestic M&A market in the third quarter of 2008, involved transactions reached approximately 9.6 billion USD, up 47.7% year-on-year.

Chinese Enterprise doesn't appear to deeply investigate and research culture, personnel management, etc. before entering M&A. This explains the low success ratio of Chinese enterprises' overseas M&A projects. Joseph Fuller, CEO of Monitor Group, listed some suggestions for Chinese enterprises, including choosing a competent western partner, learning from Japanese Enterprise to produce with a partner, and stockpiling talented people with international experience to play a positive leading role in the company.

#### Taiwan's Economy: Mirror, mirror on the wall

14 February 2009, The Economist

Taiwan has been one of the worsthit economies by the global slump. Output fell by 32% in the 12 months to December; in the fourth quarter it plunged at an annual rate of 62%.



Reliant on plummeting exports,

which fell by a record 44% in the year to January, Taiwan has been further hammered by the credit crunch and an appreciation of the New Taiwan dollar. The currency rose over 40% against trade competitor South Korea's won in 2008.

Even before the financial crisis, household spending had seen the weakest growth rate among the East Asian tigers, and one Citibank economist notes that semiconductors and flat-screen monitors – Taiwan's chief export – were already in oversupply.

The central bank has cut interest rates 6 times since September, to 1.5%, and the government is giving each citizen a voucher for approximately 106 USD. Still, several economists are forecasting a contraction of 3% or more in 2009 GDP.

### Oil firms set to cash in on Forex surplus

21 February 2009, CRI English



China's oil and gas companies could soon benefit from the government's plan submitted at the National Work Conference on Energy held in Beijing in early February, to make better use of its vast foreign exchange reserves.

As part of the National Energy Administration's three-year plan for the oil and gas industry, the government is considering setting up a fund to support firms in their pursuit of foreign mergers and acquisitions.

Policy researchers have long suggested China diversify the use of its 1.95 trillion USD reserves, other than simply investing in dollar-denominated assets, such as US treasury bills. Analysts have said an oil and gas development fund will provide greater energy security and also aid China's sustainable economic development, as it becomes increasingly dependent on external resources.

According to a recent forecast by the State Information Center, China will depend on imports for 55% of its oil consumption next year, with the figure rising to more than 65% by 2020.

# Harmonization in HR

DIALOGUE with Ms. Benedicte Hersen, Vice-President Human Resources, Airbus China

By Joe Escobedo

## What are some of the challenges in creating a standardized Airbus HR policy throughout China?

The main challenge for HR in the past two years was to harmonize and create organizational culture because there were different joint ventures, different sites, and different HR teams. It's also important to develop the sense of belongingness.

Harmonization of policies, creation of integrated teams and culture are deeply disrupted by a heavy change in management. From one day to another, people are asked to behave differently than what they have done for years. The change comes usually with resistance. When it impacts labor contracts, compensation or benefits, the resistance is even greater, even if the proposal is better than the current deal.

This obstacle was overcome by a deep involvement of top management, which has lead to a common voice between the business and HR. Common meetings with management were organized to let the people know the company's point of view, beyond the HR's one.

## In terms of rising up the corporate ladder, do you think there are limitations for women who aspire for higher positions?

In Airbus China, females and males share the same opportunity to display their ability. But women have, and continue to have, difficulties achieving their goals in the corporate world due to certain barriers, which are the cause of much debate. Some barriers come from the company and the male-driven business world. But some of them also come from women themselves who are not educated

with the idea they could succeed in high positions, and who do not trust themselves. Much has already been done over the years in giving women their place in the business world, but still much has yet to be done.

## What impact does successful HR management have on the bottom-line?

Labor cost is usually a great deal in any company's financial report. A successful HR management has a direct impact on it. A careful compensation & benefits policy keeps salaries at the right level to motivate employees while responsibly managing cash flow.

Career development is one of the key drivers for employee retention and engagement. Employee engagement is the success factor for an improved productivity. Finally, reputation helps you



to attract the right employees. Once again, it's HR responsibility to recognize and select the best applicants.

#### What techniques does Airbus employ to ensure that employees are properly trained and equipped with the best skills to perform their jobs?

Technical training for some of the technical staff still has to be performed in Europe for up to one year. A regular technical update also happens in Europe when appropriate. There is a consequent budget dedicated to develop our staff.

Locally, new management programs have been developed since 2006. Performance management, presentation skills, cross-culture communication program, project management, time management, leadership and western management skills training are held regularly.

# You've visited over 40 countries around the world. What are some of the differences or similarities you've witnessed in the way other countries conduct HR management versus China?

In any country of the world, whatever the environment is, HR management is dealing with people. It happens that people are pretty much the same and share similar drives: personal needs, professional satisfaction, motivation drivers. The real difference is the way in which such needs are expressed..

In China, I have been impressed by the capacity people can have to understand, develop and integrate the positive feedback received. Chinese people have a remarkable ability to make their own strategy for growth.

On a labour law point of view, the new China employment law trend is coming closer and closer to international standards.

## You were named the 2008 China STAFF HR Director of the Year. Could you tell us about the work that led to this prestigious award?

The harmonization project decided by Airbus Top Management was aimed to merge on a cultural point of view the different legal Airbus organizations in China. The purpose, at that time, was to create synergies in people management and its relevant expertise to help the settlement of new entities.

There was no innovative HR idea as such, everything was copied and adapted from Airbus mother countries. But altogether it was all brand new for China. We have transformed the previous HR service dedicated to the sole personnel administration into a full range HR management functions dedicated to people development.

The impact on the bottom-line calculated through the nomination process impressed me! In-house training saved 60% of the budget, internal mobility reduced recruitment fees by 45%, outsourcing non-core activities decreased overhead10%. By development of local staff, we can replace the expatriates.

Beyond the personal recognition, this award is a team award and I would like to thank my team for their continuous talented contributions to Airbus in China.



# **Developing Future Leaders**

DIALOGUE with Ms. Maria Ma HR Director of Siemens Mechanical Drive Systems (Tianjin) Co., Ltd.

By Joe Escobedo

In growing the company from 100 people to more than 800 employees, what have been the two greatest challenges for the HR management team? What strategies did you use to handle these challenges?

The basis to be prosperous is employees. The source of an enterprise is talents.

We had 100 employees for around 3 years. That was the set-up period of this company. At that time, retaining talents and being prepared for the future were the greatest challenges for the HR management. Therefore, our strategy was focused on the integration of putting the company's HR rules and regulations into daily practice, encouraging innovative and responsible behavior, engaging in result-oriented performance evaluations, and training.

Then in the following 6 to 7 years, our company experienced a fast-growing, merging period. To meet the needs of this quick development period, recruitment of new talents became a main priority. Our strategy is to focus on the comprehensive integration of all HR management from HR philosophy to HR practice. Recruiting, training, retaining and incentive programs are the most important focus in HR strategy.

Through clear job descriptions, result-oriented performance evaluations, target-setting and incentive payment for different levels of people, we have raised the standards bar regarding employee performance and expectations.

In terms of rising up the corporate ladder, do you think there are limitations for women who aspire for higher positions? What do

you think is the situation of women in general in corporate China compared to Europe and America?

I personally didn't experience any limitation in career development. But I admit some limitations still exist in the corporate world. This is mostly due to the type of work that is assigned to the different sexes. Females have an advantage in dealing with work which requires carefulness, communication, coordination, harmonization, but some industrial-like work might be difficult for women to take on physically. In these regards, I believe the same situation exists in China and Europe. However, recently the lines between male and female have begun to weaken as more and more women have been appointed important positions even in government.



As HR Director, what do you think are the most effective strategies for developing talents and leaders within the company and for retaining employees? How do you ensure that potential leaders are identified and developed by the company?

Mr. John F. Kennedy once said "all of us do not have equal talent, but all of us have an equal opportunity to develop our talents." In doing the employee turnover survey, around 50% of people leaving the company say that leave because they can get the opportunity for greater development in another company. So developing talents and leaders is the key way to retain employees. What does development mean? Offer only promotions? Not enough. The goal of development in our point of view is to upgrade

people's knowledge, skill, capability, leadership and experience.

An effective strategy for developing talents is to develop a clear and reasonable roadmap. In SMDT, following Siemens China's HR policy, we also set up our own development landscape with 3 different channels in management function, expert career and project career. PMP (performance management program) is our company's unique tool to ensure that potential leaders are identified and developed by the company. Every year we run the whole process of PMP to help our employees clarify "What is

my dream? What do I need to do to achieve my dream? Where am I now? What can I do to bridge the gap?" After the PMP dialogue form is signed, all our HR work in training, mentoring, job transfer, and promotion are taken into actions.

### In terms of rewarding good performers, what have been the innovations established in your company?

Many innovations have been created to reward well performing employees, including setting up a balance score card and KPI (key performance indicator) for middle management, and setting up performance-related salary reviews for employees. Based on performance, an HR salary grade is set up for workers. At the same time, in order to encourage a teamwork spirit, we also set up a monthly variable-pay system related to company goals and department goal achievement.

### What are the common work-life balance issues that women face in the corporate world, and as HR manager, how have you handled these issues?

Achieving a good work/life balance means doing both in moderation and minimizing the stress in life. Recent statistics on employees' expectations towards the company show a high tendency in work-life balance. Many companies have adopted programs to help employees strike a better life balance by providing health club benefits, entertainment discount programs, and additional time off for events such as the birth of a child. Whenever there are conflicts between life and work, I do priority setting. And I schedule both work and life events into my calendar in advance so that I am fully aware of both.

## What do you think is the best way to release stress? How do you unwind?

Sleep, sing and discuss issues with my husband. He is good listener and psychotherapist.

## What words would you offer to young female graduates starting their career?

Adequately prepare yourself for the career you are pursuing. Treat every task with care and attention and at the same time, always look for and take advantage of opportunities.



## Healthy Body, Healthy Mind

DIALOGUE with Ms. Helen Robinson, Head of HR, Airbus (Tianjin) Delivery Center

By Joe Escobedo

A number of expats have been brought to Tianjin by Airbus. In your experience and observation, what have been the greatest challenges in adjusting to life in China for the expats and their family? As Head of HR, how do you help them out?

I think it is perhaps more difficult for people who come here on an accompanied basis, where their partner has perhaps given up a job in Europe to come here and therefore has no occupation when they arrive. Airbus has contracted with a relocation provider that provides many recreational activities for partners so that they can be helped to integrate into the local community. To varying degrees, it has been quite successful.

Another difficulty expats face in coming to China is that the verbal and written language are difficult to learn. As a result, we offer language training courses as part of the relocation package. The sooner people are able to communicate even on a basic level, the easier they find it to adjust to their new life and environment.

## What steps, if any, have been taken to adjust European employee training methods for the Chinese workforce?

Training is absolutely critical because the very nature of our business is safety critical and Airbus has invested heavily in training both in Europe and China. In Europe people will normally transfer their skills from another employer or they will undergo an extensive apprenticeship. We recognise that Airbus is new to China and that our quality and manufacturing processes need to be established here, so we have adapted our training programme to fit the needs of our Chinese colleagues by providing an accelerated learning programme.

Many of our Chinese workforce have spent significant periods of time in Europe working beside their European colleagues learning new skills, both in the classroom and on the job. So they have had a great deal of opportunity to learn hands-on and in the classroom. When they return to China, they continue to work with their expatriated European colleagues to consolidate their training on the Final Assembly Line in Tianjin. This approach has worked well, with colleagues forming very close bonds and building mutual trust.

Our ultimate aim is for the Chinese staff to become fully trained and competent to run the operations here.

### At what point will Airbus HR know that the Europeans can pass all levels of operational responsibility on to their Chinese colleagues?

We have regular quality audits of the aircraft and the work people do. In this



way we can compare quality with our internal Airbus standards and internationally recognized requirements for aircraft manufacture. The number of non-conformities identified is just one way of measuring the competence of our workforce and can help to highlight areas where more training and management attention is required.

However, it is for the whole management team to decide when our Chinese colleagues are ready to manage the Final Assembly Line without as much European assistance, not just HR.

## Through the years, what innovations have you helped initiate which you think have benefited the workforce?

In terms of employee initiatives, one of the more recent ones that stick out in my mind is our employee assistance package for staff at my previous EADS company. It covered many different topics, for example, providing employees and their families with a confidential helpline that could be used for various types of financial, legal, relationship and other queries. It was very valuable and used a lot.



We also introduced a bonus package for women returning to work after giving birth. It was utilized by almost every woman offered the package, and was therefore a very effective retention tool. Also in my previous job, we introduced fitness subsidies to encourage people to take up fitness activities outside work and negotiated lower gym membership fees with local gyms to make it easier for people to use the local facilities. In addition, we introduced shiatsu and upperbody massage in the work place to help reduce the effects of work-related stress during a particularly difficult project phase. Our philosophy is that a healthy body leads to a healthy mind.

# What are the common work-life balance issues that women face in the corporate world, and as an HR professional how have you handled these issues?

In today's society women are often responsible for balancing many different and often conflicting roles – of childcare, running the home, contributing to the home economy, having their own career, looking after ageing parents etc. In addition, many women want independence both in terms of identity and financially. Society is changing and divorce seems more common in many societies so that financial independence is becoming a necessity rather than a luxury.

Professionally, I have considered work-life balance a workplace issue, and I have tried to support men and women in the workplace by encouraging them to develop themselves; to be clear about what they want and how they will get it; to coach people to identify their own long-term goals early in their careers to increase their chances of achieving their ambitions. Coaching is being adopted more and more in the UK as a management tool and in our business we used it as a means of identifying and maximising people's potential.

I believe I face the same work-life issues as everyone else and it's up to me

to manage them. I love what I do so if I work late it is because I really want to stay and finish something that is important.

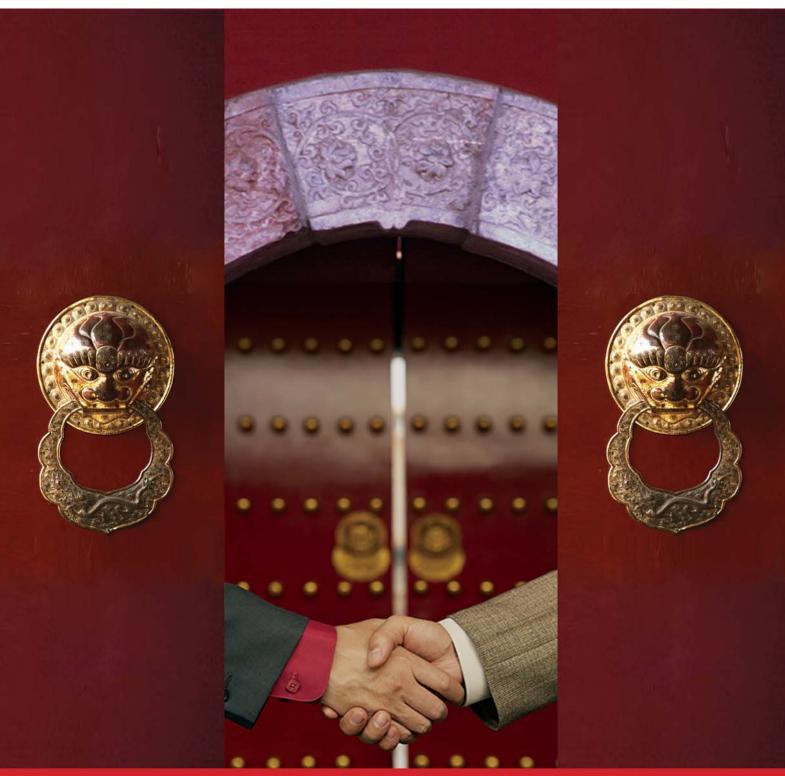
I try to have a varied lifestyle so that I don't spend all my time thinking about work. Everyone needs rest and recreation and time to recoup and regenerate, although the amount needed varies from one person to the next. I do this through exercise, meditation and trying to get enough sleep. I can't emphasize enough the importance of fitness in order to build and maintain a healthy body and mind particularly in an increasingly changing world.

#### What is the role that you see women playing in society in the future?

Demographic reports support the need for more women in the workplace in order to fill the inevitable skills gap created by a decreasing worldwide birthrate. While it will hit each country at different times, the general trend is downwards. This should create more opportunities for women in the workplace both in terms of increasing promotion prospects and in creating new business opportunities for those with more entrepreneurial talents.

If employers want to take advantage of this talent pool, they will have to respond by developing even more familyfriendly policies in order to attract women to take up the new challenges. This could fundamentally change the way we approach work. In Europe we are seeing the increasing introduction of home-working initiatives; IT provision to enable people to work remotely from home is being introduced in some companies; childcare provision is under review, etc. All of these policies are being reviewed in order to help people balance their home and working life better, and to make it easier for families to operate much more flexibly.





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## HALF THE SKY AND THE WHOLE WORLD

### Empowered women in today's challenging times

hen two sisters, Li Li and Li Qing, got laid off from their jobs at a stateowned enterprise two years ago, they turned to the Tianjin Women's Business Incubator (TWBI) for help, attended training, created a business plan which won second place in a competition, implemented their proposal and are now exporting bed covers to Eastern European countries. Not all women who go to the TWBI have a fairy tale happy ending story behind them but there are more reasons to celebrate this facility which has a small, unassuming frontage on Shijing Road. Exploring the building inside reveals a courtyard of rooms filled with a variety of enterprises initiated by women who have lost their jobs and sense of security but somehow found a way to regain their foothold and confidence.

A long corridor of doors leads to rooms of tiny startups from a beauty salon to an education company, from trading companies to those offering direct services. According to Mr. Liu Shengdi, Director of the TWBI, there are fewer enterprises in manufacturing products because of the limitations in space. However, the only other limitation for these women is in their minds.

Around 5,000 women a year apply and consult with TWBI and a selection process is undertaken based on who has the potential and ability to start and sustain a business. The ones who make the grade are given a series of trainings, after which some are granted small loans and office space to start their dream projects. Around 60% of those trained do go on to fulfil the goals laid out in their business plans. Because more job losses are expected this year, the TWBI is increasing its number of training sessions to cope with the demand.

For expat women in China, issues dealing with job loss may not be identical to the concerns faced by Chinese women who approach TWBI, but there may also be points of intersection regarding barriers that women face. Sarah Cooper is a certified life and career coach





based in Beijing who has been supporting women in life and career crossroads, some of whom are uncertain about starting their own businesses. Sarah believes that obstacles in initiating an enterprise may not be exclusively female, but women do "tend to be more likely than men to doubt their abilities. They can lack the self-belief necessary to start their own business. Also, women are usually the primary caregiver for children so running a business can present work-life balance challenges."

In Director Liu's observation and experience, two main road blocks stand in the way of women in enterprises, the first one being the traditional concept of women, who in China are still regarded as having a lower social status than men. Secondly, they have to shoulder most of the responsibilities for the family, and though this may not be the case for women born in China during the 1980s and 1990s, it's still true for women in the countryside. By giving them business knowhow, the Incubator helps women overcome these barriers, gearing them up to face challenges in marketing by utilizing "their unique advantages and choosing projects suited to their personalities and abilities."

Through her coaching practice, Sarah Cooper wants women to "understand what causes their lack of self-belief, to adopt new positive ways of thinking and behaving, and to expand their comfort zone. It's only by action and by doing what we



fear the most that that we grow more confident and able." Sarah herself is involved with two other key Beijing networks which offer opportunities for women to support each other's professional and extra-curricular life. Viva is a networking platform for professional women which Sarah co-founded with other like-minded and visionary friends. Sarah also regularly gives workshops for Inspired, a life and career transition support service for expat spouses struggling to adjust to a new culture or who have needs for career retooling or improving job hunting skills.

In April last year, Inspired held a Women Entrepreneurship Panel Event featuring the following four successful women who have started their own business in China. Fifteen years ago, Shelly Warner founded a service provider for multinational companies which also offered consultancies to aid agencies. Dana Elraviv established A Matter of Chi, a consulting practice and feng shui school. Catherine Colin brought her hair salon experience from France to the Sanlitun in Beijing, while Jane Pierini spearheaded an NGO. All four women shared their trials and tribulations, both the pitfalls and rewards of doing business in China.

Ms. Li Jing, Manager of TWBI's Enterprise Development Department, shares the inspiring story of Huang Xiaoming, one of the success stories at TWBI. She started with a 14-sqm office space selling corn, and branched out to water purify-

"What struck me most about these women is their high energy and passion for excellence..."

ing machines. After three years the office space doubled, and after another three years it's now a 300-sqm outfit carrying a number of brands. The Incubator taught her how to budget and plan for the future. "After training, I could see my goal clearly so I won't get lost," said Huang Xiaoming as she recalled the benefits from TWBI.

Mentoring is a buzzword at TWBI. Eight people who used

to manage big companies or who owned businesses themselves offer training and give one-on-one consultations with the women over a period of one to five years. Mentoring is acknowledged as an important component in success by men and women not only in business but also in other fields such as politics, sports and art. Even in the corporate world, it helps to have generous mentors and guides.

Andrea Dufner has been working for Deere and Company for eight and a half years and is currently posted in TEDA as the Supply Management Product Line Lead. The company has a program called Women REACH, which stands for Relating, Enriching, Achieving, Challenging and Helping. Women leaders within and outside the company have panel discussions recounting their experiences on how they got where they are now and share advice on topics such as handling career concerns and gaining worklife balance. Available in John Deere facilities worldwide



- including the United States, Germany, India, Brazil and Finland - the Women REACH program also kicked off in Beijing, with potential groups in TEDA, Tianjin City, Ningbo and Jiamusi where the company also has factories. Designing and manufacturing agricultural and other equipment tends to be a male-dominated industry, thus John Deere exerts extra effort to encourage women within the company to avail of opportunities for advancement.

Andrea attended REACH sessions in Waterloo, Iowa where she was based at the Product Engineering Center and Deere's largest tractor factory. "What struck me most about these women," Andrea said, "is their high energy and passion for excellence. Their jobs are very challenging and yet they're also raising a family, volunteering with charities and being active in their community. They occupy important leadership positions and the energy driving them is impressive. If

"...Their jobs are very challenging and yet they're also raising a family, volunteering with charities and being active in their community."

there's a roadblock, they'll find a way to work through it."

Andrea herself is one of those high-energy, highly efficient women who balances a full career load while raising three





children – ages four, three and five months – with her husband. In the flurry of it all, she manages to sculpt out quality time to bake pink Valentine cookies with her kids and grant Business Tianjin magazine an interview after office hours. In the US, she was able to avail of the telecommuting option where she worked one day a week at home, allowing her much needed interaction time with the family while delivering results at the work place. In an open forum of the Women REACH program, Andrea was able to disentangle a personal issue about the lack of technical knowledge. Even without full understanding of the engineering side of the business, she can perform her role with utmost ability and strength by keeping eyes and ears open, partnering closely with colleagues and constantly thinking out of the box.

Indeed, stories abound where people draw strength and inspiration from real life experiences. For instance, study the trajectory of Wu Shihong, who was one of Bill Gate's first managers at Microsoft, China, and who has recently translated the works of Nobel Prize winner Muhammad Yunus into Chinese. Through self-education and learning on the job, she worked her way up from a cleaner to a nurse and eventually to a marketing executive.

"As a businesswoman," says Wu, "I have seen all the fame and wealth that one can possibly see in her lifetime. But that

shouldn't be the end of life." Precisely why she is dedicating her time now to reading Buddhist texts and to translating a new book to bring to the Chinese audience, "How to Change the World: Social Entrepreneurs and the Power of New Ideas" by David Bornstein. After introducing the Chinese to Yunus' Grameen banking, Wu Shihong is finding more satisfaction in using her "managerial acumen" for the good of society.

Perhaps that is also what led Director Liu to take his position at TWBI. As a man, he gets asked quite often about how he feels heading an organization specifically tasked to assist women. He replies by saying that men have a particular way of thinking that is different from women, and this sort of information comes in handy to women in business where competition can be very tough. To transcend hindrances, Director Liu advises the women to get support from their family, continuously expand their knowledge base, and use their imagination in leveraging their unique personalities.

Leveraging the unique is what prominent Chinese businesswoman Xu Taofang did when, instead of merely taking over her father's clothing company for middle-aged women, she pioneered her brand of anti-radiation clothing for pregnant women. At first the cost of production was high because the supplies coming from Japan were quite expensive. Following Xu Taofang's foresight, the company developed their own metal fibre and nano-silver fibre cloth which cost only one third of the imported cloth.

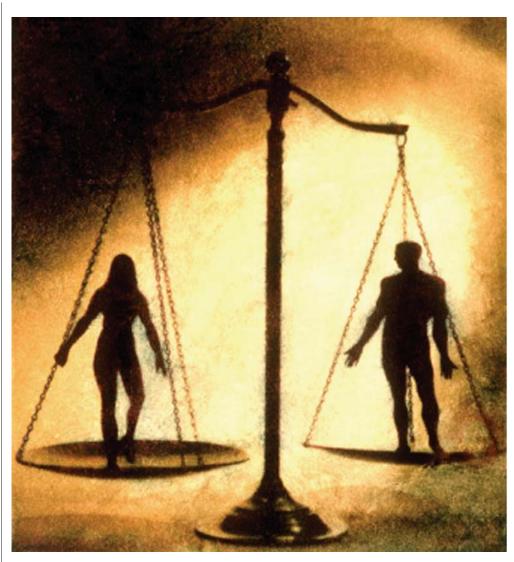
More and more choices are opening up for women of today, and although there may be parts of society where these options are not as abundant or as available, there is still that undeniable and unstoppable march towards Mao's ideal of women holding up half the sky. There are expat couples where the traditional roles are reversed: the husband stays at home to take care of the kids while the wife works. For Sarah Cooper, starting a business is an option that allows women "precisely to gain control over their own hours. Home based businesses are a particularly good way to carve out more time to spend with your children." Incubators and support groups help acquaint women with the ins and outs of entrepreneurship, help them thrive in the corporate world, or develop a career uniquely their own.

Work-life balance can be as creative and as empowering as women choose it to be. Holding up half the sky can be a fun adventure without losing that expansive view of the whole world.

# EQUAL PROTECTION FOR WOMEN UNDER CHINESE LAW



Simon Bai



n the spirit of Article 7 of *Universal Declaration of Human Rights 1948* that declares "All are equal before the law and are entitled without any discrimination to equal protection of the law", to which China was a signatory, the *Constitution* of China provides in Article 33 that "All citizens are equal before the law". This constitutional principle of equal

protection is further expounded in many of the legislations promulgated over the years. Furthermore, Article 48 of the *Constitution* stipulates that women shall enjoy equal rights with men in all spheres of life: political, economic, cultural and social, and family life. The same point is accentuated in Article 2 of *Law on the Protection of Women's Rights and Interests (LPWRI)*.



**Equal Protection in Employment and Social Security** 

In accordance with Article 3 of China Employment Law (CEL), "Equal opportunities in employment" is a legitimate entitlement for everyone who seeks jobs, which is particularly of relevance for women. This is reiterated in Article 3 of Law on the Promotion of Employment, which explicitly outlaws any discrimination by employers on the basis of ethnicity, race, sex and religion. "Equal pay for equal work" is enshrined in Article 48 of the Constitution, making it a constitutional right for women. It is also provided under Article 46 in CEL as well as LPWRI, which requires that equal pay for equal work shall be applied to men and women alike. Women shall be equal with men in the enjoyment of welfare benefits. In addition, Chapter 6 of CEL is devoted to special protection of female and minor employees, with provisions granting female employees special legal rights in employment.

According to Regulation on Employment Protection of Female Employees, and Regulation on the Scope of Prohibited Work for Female Employees, special provisions are set forth to protect women against being subject to certain types of work that are either too physically demanding or dangerous or hazardous for women in general or women during pregnancy, menstruation, lactation or nursing period. Similar provisions can be found in Law on Prevention of Occupational Diseases, LPWRI and Trade Union Law of China.

Women employees are entitled to receive special protection during and after pregnancy. It is illegal to arrange pregnant employees to work in Grade 3 physical labor intensity, as defined by the China Ministry on Employment and Social Security; employees who are at least 7 months pregnant shall not work overtime nor work night shifts; and all female employees can enjoy at least ninety days of maternity leave after childbirth.

According to *LPWRI*, child-bearing insurance is available to women, and local governments at various levels are obliged to provide necessary aid to impoverished women in relation to child-bearing.

#### **Equal Protection in Marriage and Family**

Article 49 of the *Constitution* states, "Violation of the freedom of marriage is prohibited. Maltreatment of old people, women and children is prohibited."

Marriage Law of China provides in Article 2 that "Equality shall be maintained between man and woman in marriage... The lawful rights and interests of women, children and seniors shall be protected." *LPWRI* reinforces women's rights in marriage by stipulating "The state shall protect women's right of self-determination in marriage. Interference with women's freedom of marriage or divorce shall be prohibited."

Equality in all aspects of marriage and family is laid down in various other provisions in *Marriage Law* and *LPWRI*. In a marriage, the woman may become a member of the family of the man and vice versa, whatever is agreed upon by both parties. Both husband and wife shall be equal in familial status. Both husband and wife are entitled to keep his or her own name. A child may take the surname of either the father or mother.

A husband shall not apply for divorce during his wife's pregnancy, within one year after childbearing or within 6 months after termination of pregnancy, unless the woman makes such application. Women have the right to child-bearing as well as the freedom not to bear any child.

The Criminal Law, Criminal Procedure Law, General Rules of the Civil Law, Marriage Law, and the LPWRI all forbid violence against women by anyone and in any form. Legislative and judicial practice both stress that those who have committed domestic violence against women shall be penalized in civil and criminal terms, and legal aids shall be provided to the victims. Domestic violence or maltreatment could be used as legitimate ground on which divorce may be claimed by women.

#### **Equal Protection in Property Rights**

Women's property rights in a marriage, e.g. joint properties, are protected under law. A woman enjoys equal rights with her spouse in possessing, utilizing, profiting from and disposing of the property jointly possessed by the husband and wife according to law, which shall not be affected by the status of income of either party. Properties obtained during the course of marriage shall be in principle jointly owned by both husband and wife. In the countryside, women enjoy equal rights with men in the household land contracting scheme, distribution of proceeds of collective economic organizations, use of land requisition and compensations for expropriation of rural land. Women's rights in collective rural organizations are expressly protected against discrimination on the grounds of marital status, divorce or death of spouse.

Women's rights of succession to property are the same as men according to *Law on Succession*. The law makes no differentiation between men and women when concerning statutory successors. Widowed women have the right to dispose of the property inherited from their husbands and no one may interfere.

#### **Equality in Political Rights**

Pursuant to Article 11 of *LPWRI*, "Women shall enjoy the equal right, with men, to vote and to stand for election. Among candidates to the National People's Congress and local people's congresses at various levels, there shall be an adequate number of women members. Among the members of the residents' committees and villagers' committees, there shall be an appropriate number of women members." *Law on the Election of National People's Congress and Local People's Congress* has similar provisions in relation to the same purpose.

#### **Equal Rights in Education**

According to *LPWRI* and *Law on Compulsory Education*, women enjoy equal rights with men in all aspects of education such as attending school, entering a higher school and education in general. School and university recruitment of students shall not discriminate female candidates. Schools are required to take measures in respect of education, management and facilities so as to ensure the special needs of female students.

Parents or guardians are legally obliged to perform their duty of ensuring that female school-age children or adolescents receive the compulsory education.

The government agencies are responsible under law to take effective measures to solve the financial difficulties for female children to receive education and shall create chances to ensure that female children of the right age of schooling among



the poor, disabled and migrant population complete the compulsory education.

In January 2006, China ratified the International Labor Organization's Discrimination (Employment and Occupation) Convention, 1958. As early as 1990, China also acceded to the Convention concerning Equal Remuneration for Men and Women Workers for Work of Equal Value, 1951. In addition, China signed the Convention on the Elimination of all Forms of Discrimination against Women in July 1980. All three conventions were incorporated into domestic law thereafter, and have been of particular significance for the well-being of women in China.

In spite of extensive legal provisions for gender equality, there remain widespread discriminatory practices. Enforcement of anti-discrimination provisions proves to be ineffective and legal remedy hard to seek. Equal opportunity in employment is hardly abided by employers. Appalling selective abortion of female foetus and female infanticide are still occurring in the countryside. And retirement age for women is earlier than for men as the law stands now.  $\blacksquare$ 

#### 金 诺 律 师 事 务 所 Winners Law Firm

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## SAYINGS FOR AND ABOUT WOMEN

VOLUME 15

#### Expressions about women & mothers:

Women hold up half of the sky. 女人(1) | 撑起(2) | 半边天(3) nǚ rén | chēng qǐ | bàn biān tiān.

A gentle woman is gold; a pretty woman is diamond; a clever woman is a treasure; a lovely woman is a famous painting. 温柔的(9) 女人 | 是 | 金子(10), | 漂亮的(11) | 女人 | 是 钻石(12), | 聪明的(13) | 女人 | 是 | 宝藏(14), | 可爱的(15) wēnróu de nǜrén | shì | jīnzi, | piàoliang de | nǜrén | shì zuànshí, | cōngmíng de | nǜrén | shì | bǎozàng, | kě ài de

女人 是 名画(16)! nürén shì mínghuà.

Women are tender, mothers are strong.

女人 | 是 | 脆弱(17) | 的, | 母亲(18) | 却(19) | 是 | 坚强的(20). nůrén | shì | cùiruò | de, | mǔqin | què | shì | jiānqiáng de.

A mother's love is eternal. 母爱(21) | 永恒(22). mǔ ài | yŏnghéng.

All the glory and pride in the world comes from mothers.

世界上(23) | 的 | 一切(24) | 光荣(25) | 和 | 骄傲(26) | 都 | 来自(27) | 母亲。 Shìjiè shàng | de | yíqiè | guāngróng | hé | jiāo ào | dōu | láizì | mǔqīn

There is one most beautiful voice in the world, that is the call of mother.

世界上 有 一种 最 美丽(28) 的 声音(29), 那是 母亲的 呼唤(30). Shìjièshàng yǒu yìzhǒng zùi měili de shēngyīn, nàshì mǔqīn de hūhuàn.

Without the help of selfless and self-sacrificial motherly love, a child's soul would be a desert.

没有 | 无私(31) | 的, | 自我 | 牺牲(32) | 的 | 母爱 | 的 | 帮助(33), | 孩子(34) | 的 |心灵(35) | 将是 | 一片 | 荒漠(36)。 Méiyǒu | wúsī | de, | zìwǒ | xīshēng | de | mǔ ài | de | bāngzhù, | háizi | de | xīnlíng | jiāngshì | yípiàn | huāngmò.

Mother's love is the greatest power in the world.

母爱 | 是 | 世界上 | 最 | 伟大(37) | 的 | 力量(38). mǔài | shì | shìjièshàng | zùi | wěidà | de | liliàng.





(23) 世界上	Shìjiè shàng	in the world	(31) 无私	wúsī	selfless
(24) 一切	yíqiè	all	(32) 自我牺牲	zìwŏ xīshēng	self-sacrifice
(25) 光荣	guāngróng	glory	(33) 帮助	bāngzhù	help
(26) 骄傲	jiāo ào	pride	(34) 孩子	háizi	child
(27) 来自	láizì	come from	(35) 心灵	xīnlíng	soul
(28) 最美丽	zùi měilì	most beautiful	(36) 一片荒漠	yípiàn huāngmò	a desert
(29) 声音	shēngyīn	voice	(37) 最伟大的	zùi wěidà	greatest
(30) 呼唤	hūhuàn	all	(38) 力量	lìliàng	power

#### **Expressions to admire women:**

You are very beautiful/charming.

你 | 很 | 漂亮/ | 有 | 魅力(3 nǐ | hěn | piàoliang/ | yǒu | mèilì. |魅力(39).

You look nice in that color.
你 | 穿 | 那种 | 颜色(40) | 很 | 好看(41) nǐ | chuān | nàzhǒng | yánsè | hěn | hǎokàn. 好看(41)。

You have good taste.

你 | 很 | 有 | 品位(42)。 nǐ | hěn | yǒu | pǐnwèi.

You have a very successful business.

你 | 的 | 事业(43) | 很 | 成功(44)。 nǐ de shìyè hěn chénggōng.

Your son/daughter is so cute.

你 | 的 | 孩子 | 很 | 可爱。 nǐ | de | háizǐ | hěn | kě ài.

You've got a great personality.

你 | 的 | 个性(45) | 很好。 nǐ | de | gèxìng | hěn hǎo.

mèilì (39) 魅力 charming (40) 颜色 yánsè color (41) 好看 hǎokàn look nice (42) 品位 pĭnwèi good taste



(43) 事业 shìyè business (44) 成功 chénggōng successful (45) 个性 gèxìng personality



If you meet any problems in learning Chinese, please send us an email at bizclass@businesstianjin.com We'll do our best to help you. See you next month.

## CHINESE ECONOMY REPORT – MARCH

By David Kwon



## Export and import decline along with global demand

China's exports and imports fell by the most in almost 13 years as demand decreased in the rest of the world, notably in the US and Europe, reported Bloomberg on 11 February. According to the Customs Bureau, outbound shipments declined 17.5% in February from a year earlier and imports fell 43.1%. Both figures are much worse than economists' forecasts, signaling a major slump in the world's third-largest economy. Bloomberg News Survey estimates that China's economic growth may dip below 6.1% this quarter, the slowest since 1999, and "the slowdown has cost 20 million jobs and increased the risk of falling prices, profits and consumption."

#### Textiles and garments export growth slowing

The growth in China's exports of textiles and garments fell to 8.2% last year from 18.9% the year before, according to the Department of Foreign Trade of the Ministry of Commerce. The General Administration of Customs reported that total textiles and garments exports amounted to 185.17 billion USD in 2008. China increased the tax rebate rate for textile and garment exports from 14% to 15% at an executive meeting of the State Council on 4 February. Xinhua news reported on 22 January that China raised the export tax rebate rate for textiles three times

since last August; the previous increase in November took the rate from 13% to 14%.

#### Cotton and energy product imports down

On 28 January, Xinhua News reported that from January to November of 2008, China imported 1.94 million tons of cotton worth 3.24 billion USD, a decline of 9.1% from the year-earlier level. Since the second half of 2008, China's cotton imports have significantly decreased each month. In October, imports plummeted 29.8% to 96,000 tonnes, and 25.2% to 76,000 tonnes in November.

Xinhua released another news report on the same day, stating that due to the global economic downturn and price fluctuations, China bought from abroad 240 million tons of energy products, a growth of 3.7%. The growth rate was 9.7 percentage points lower than the year-earlier level. The imports were valued at 158.6 billion USD, up 74%. Bloomberg wrote on 10 February that falling commodity prices drove down import costs. China's demand for raw materials also faltered because of the export slowdown and a property slump. The value of crude-oil imports fell 57% from a year earlier.

## "Foreign trade is likely to fall for several more months"

On 10 February, China Daily quoted Su Chang, a macroeconomic analyst with China Economic Business Monitor,

as saying, "Because of the global economic downturn, foreign trade is likely to fall for several more months – it could decline by 10 percent in the first quarter of this year." However, he explained, "The decline in imports would be largely because of the fall in prices of industrial materials and especially the prices of primary goods – China's main imports – are at low points now, while they were at historic highs just a year ago."

This year, China celebrated the full-week Lunar New Year holiday in January rather than in February like in the previous years. Taking these five fewer working days into account, exports actually rose 6.8% year-on-year in January, noted the Customs Bureau, and compared with December they increased 4.6%. Ting Lu, economist with Merrill Lynch in Hong Kong, said there is no good method to adjust for the Chinese New Year effects. "Our first suggestion: ignore them" in the monthly trade figures, said Lu in a note to clients.

A few experts mentioned in their interviews with China Daily that China may be positioned relatively better than other nations. Jing Ulrich, head of China equities with JP Morgan Chase & Co. in Hong Kong, reported that while the recent export slowdown has been alarming, it has not been as severe in China as in some neighbouring economies – such as South Korea and Taiwan – that rely more heavily on the hi-tech sector. Jing Wang, chief economist at Morgan Stanley, said China's export structure is more diverse, and as a result less volatile, in the region.

## China turns to its domestic market for growth for the first time

China is turning to its poorer residents to help revive growth as global demand is declining among the traditional trade partners in the West, wrote Wall Street Journal on 10 February. In the latest measures to increase domestic consumption, China's government on 9 February announced plans to create jobs, lower distribution costs and improve the quality and availability of products sold in rural areas. The Ministry of Commerce announced that it will establish 150,000 stores in the Chinese countryside this year to offer rural residents easy access to safe consumer goods. The ministry estimated that such stores could create 775,000 new jobs by 2010.

WSJ reported that the new projects, though still short on detail, highlight economic planners' growing focus on encouraging China's roughly 700 million rural residents to spend more. The government will also subsidize farmers to buy electrical appliances in an effort to bolster declining growth and "improve prosperity among rural residents, at a time when increasing unemployment has raised concerns about potential social unrest." Although rural incomes are still relatively low, they

have gradually increased the last three decades of China's marketoriented reforms. According to WSJ, Beijing began its program in 2007 to provide 13% subsidies to rural residents in three provinces for purchases of electronic goods such as cell phones, washing machines and personal computers. The program went nationwide in February.

#### Currency

Governor of the People's Bank of China, Zhou Xiaochuan, told Reuters on 10 February that China's central bank will continue to allow greater market forces in the Yuan market, but will aim to keep the currency stable. When asked whether any adjustments were planned, he answered that China will maintain the long-standing Yuan policy of managing the floating exchange rate system with reference to a basket of currencies, and continue to let market supply and demand play a bigger role in the Yuan mechanism. In Bloomberg's report on 10 February, the governor said that China may use interest rates and foreign-exchange policy to cut the nation's savings rate, boost consumption and sustain economic growth.

#### **Deflation**

China's producer price index (PPI) declined by the biggest margin in almost seven years and inflation is at his slowest rate in four years, Bloomberg reported on 10 February. Consumer prices rose 1% in January from a year earlier, the statistics bureau said on 10 February after gaining 1.2% in December. Producer prices fell 4.4%.

In the midst of producer prices falling, government bonds climbed. Bloomberg attributed this to spurring speculation that the central bank may cut interest rates for the sixth time since September. The Yuan rose to 6.8330 against the USD as of 11:42 a.m. on 10 February.

Due to year-to-year comparisons of inflation that reached an 11-year high of 8.7% in February 2008, and the recent decline of commodity prices, China will likely report deflation in the first half of this year, said Jing Ulrich. Consumer prices "should stabilize towards mid-year" as the government's 4 trillion CNY (585 billion USD) stimulus package boosts consumption, Ulrich said. In addition, the nation's worst drought in 50 years may push up grain prices in the near future.  $\blacksquare$ 

## THREE-MONTH CNY TRENDS







▲ Data source: Oanda.com interbank rate



## Invest in Réunion Island: the future is now!

Modern and exotic, Réunion Island offers an ideal environment for high value-added market investment. Four strategic growth pillars for Réunion Island's economy have been identified due to the presence of high-standard infrastructures and dynamic actors. These fields have strong potential development for both local and export markets.

## Invest in one of our clusters:

Agro-nutrition in a tropical region. The natural environment of Réunion makes the island an ideal center for research and conception of products in agrofood, nutrition, aquaculture, health and cosmetics fields.

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Réunion Island offers a good quality of life in a modern environment mixing French culture with the culture of her origins: China, India, Africa... a unique blend of tropical climate and business atmosphere.

For more information: www.regionreunion.com You can also contact Réunion Island's representative in China, Gaelle Hao Law Chong, at her Tianjin Office

Magnetic Plaza, Building 17, Office 5A07 Binshui West Road, Nankai District, 300381 Tianjin, P.R. China

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Réunion Island is a French region and the outermost region of europe at the crossroads of Africa and Asia

## TOP 5

### Reasons to Invest in Reunion

- A secure environment: political security, monetary stability and hygiene safety
- High-standard infrastructures: education, R&D, transportation and logistics, communication
- A quality economic environment: dynamic economic players, qualified human resources, technical and financial services to help you at every step of your project
- A strategic location at the gate of Africa and Asia
- A unique quality of life



## ENVIRONMENT APPROVALS: NOT TO BE NEGLECTED FOR FOREIGN INVESTMENT IN CHINA



Ms Tingting Li



Ms Ilana Wang

by attorneys Ms Tingting Li and Ms Ilana Wang, Garrigues Shanghai

t is well-known that foreign investments in China are always subject to various examinations and approvals, and amongst others, approvals from the environmental protection bureaus (EPBs) are increasingly important. Environment approvals are not required in all the foreign investments or activities of a foreign invested enterprise (FIE), but if applicable, they may be required not only upon the incorporation of an FIE but also throughout its operation for some major activities. It is therefore beneficial for both foreign investors and FIEs to know the environmental regulations, especially those concerning the possible requirement for environment approvals, in order to avoid any obstacle or delay in the progress of their foreign investment as well as the operation of the FIE.

What activities are subject to environmental impact appraisal and further subject to approvals from the EPBs?

An environmental impact appraisal is an assessment conducted in order to reflect, inter alia, the environmental impact of investment activities and to advise on relevant controlling measures. Where an environmental impact appraisal is compulsory, the relevant investment activity will further be subject to the environment approvals from the EPBs.

Detailed application of the requirement for environmental impact appraisal is provided in *Law on Appraisal of Environmental Impact* (2002), according to which the activities subject to environmental impact appraisal fall under two main categories: one is governmental planning concerning the use of land as well as the planning for constructing, developing and uti-



lizing certain regions, drainage areas or sea areas, and the other is construction projects (including the construction of factories). While the former category merely concerns governmental activities, the latter concerns the activities of various entities, including FIEs.

From the above application scope, it is clear that not all of the activities of an FIE are subject to environmental impact appraisal and further subject to environment approvals, only those involving construction projects. Such activities can be summarized as follows:

#### • Construction of a New Project

Legally, no construction project can be carried out unless a corresponding environment approval is obtained from the competent EPB subject to the result of an environmental impact appraisal of the project.

The EPBs in China practice classified management over construction projects. Requirements for environmental impact appraisals vary depending on the seriousness of the environmental impacts that a construction project may have. For instance, a construction project for chemical medicine production requires a detailed and comprehensive appraisal report for environment approval, while for a construction project of a packaging factory a much simpler schedule of environmental impacts will be sufficient, and for certain electronic parts assembly projects, a registration form is enough.

The detailed appraisal report and the simplified schedule shall be prepared by an appraisal institute with a valid qualification certificate issued by the Ministry of Environmental Protection, while the registration form can be filled out by the project owner itself.

The competent EPB will approve the relevant environmental impact appraisal. Such approval's validity is limited to a term of five years in case of non-commencement of the construction. Should the construction be started after five years from the date of approval, the approval shall be applied again with a new appraisal report.

#### • Change of a Project

Should the nature, scale, venue or production techniques employed or the measures for preventing pollution and ecological damage of a construction project undergo substantial changes, corresponding environment approval shall also be obtained after a new environmental impact appraisal is conducted.

Since no definition of "substantial changes" is available in current laws and regulations, it is subject to the determination of the competent EPBs whether a specific change of an existing project shall be subject to an additional environment approval. In practice, it is always advisable to consult the competent EPB about any construction project change in order to confirm if an environmental impact appraisal is necessary.

#### • Change of Ownership of a Project

In an acquisition of construction assets, the change of ownership shall always be registered with the competent EPB, which might consider that such change of ownership implies a change of nature, utilization or production techniques employed in the project etc., and therefore require a reexamination of its environmental impact.

# In which phases of a construction project is it compulsory to get approval from the EPB?

According to the *Procedure of Environmental Protection Administration of Construction Projects* (1990), the *Regulation on the Environmental Protection Administration of Construction Projects* and the *Decision of the State Council on Implementing the Concept of Scientific Development and Strengthening the Environmental Protection* (2005), EPBs shall be involved in the whole process of construction projects, including the proposal, feasibility study, design, construction, test production and acceptance phases.

#### • Proposal Phase

During the proposal phase, a registration shall be made by the project owner with the competent EPB, which will, upon receiving the project proposal and a simple statement regarding its environmental impact prepared by the project owner, carry out a preliminary analysis and give preliminary consent to the proposal.



The local practice could vary regarding the requirement of such proposal. It is therefore advisable to consult with the local EPB for this matter prior to initiating a construction project.

#### • Feasibility Study Phase

During the feasibility study phase of the project, an aforementioned environmental impact appraisal shall be conducted and the environment approval shall be obtained. The EPBs, with other governmental agencies, may further participate in the examination of the project's feasibility study report.

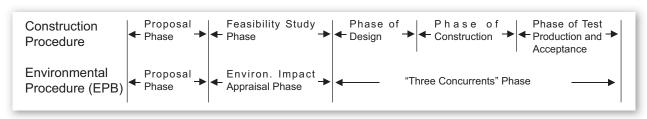
#### • Phase of Design, Construction, Test Production and Acceptance

The fundamental and essential function of the EPBs in this phase is to ensure the principle of "Three Concurrents", namely to ensure that the supporting facilities for environmental protection will concurrently be designed, constructed and brought into operation with the main construction project.

Based on the principle of "Three Concurrents", the project design and the working plan shall be in line with the opinions of the competent EPB, who will conduct inspection and supervision during the whole construction period. Test production cannot begin until the consent from the competent EPB is received, and the final and official acceptance of the construction project shall also be conditional upon the environment approval from the competent EPB.

In summary, it is compulsory to get the approvals from the competent EPB in every phase of the construction project. The involvement of the EPB can be demonstrated as follows:







The investor shall actively keep contact with the local EPB, and confirm the seriousness of the project's environmental impact and what kind of environmental impact appraisal shall be conducted. If a detailed environmental impact appraisal report is necessary, a qualified appraisal institute shall be entrusted and the following contents will be examined by the authority:

- An introduction of the construction project;
- The surrounding environment of the construction project;
- An analysis, prediction and appraisal of the environmental impacts that may be caused by the construction project;
- The measures for protecting the environment of the construction project as well as a technical and economical demonstration;
- An analysis of the economic gains and losses of the environmental impacts that may be caused by the construction project;

- Suggestions for carrying out environmental monitoring over the construction project;
- Conclusion of appraisal of the environmental impacts.

In practice, the EPBs may, prior to approving the project in the feasibility study phase based on the environmental impact appraisal, require the investor to clarify detailed matters relating to the project's environmental impact. For foreign investors, it will be very useful if a person who is familiar with the whole construction and operation of the proposed project is already on site and can represent the investor during this phase.

additional legal consequences. For instance, in Shanghai, the entity is obliged to inform the competent EPB about the commencement of construction ten days in advance when the construction is started after three years but within five years from the date of the environment approval. Otherwise a fine of 5,000 to 30,000 CNY can be imposed upon the entity according to Shanghai Implementing Rules for the Law on Appraisal of Environmental Impact (2004).

In summary, environment is an issue not to be neglected in any foreign investment in China concerning construction projects, because environ-

# Not all of the activities of an FIE are subject to environmental impact appraisal and further subject to environment approvals, only those involving construction projects.

# What are the legal consequences of non-compliance with the environmental regulations?

As explicitly specified in the Law on Appraisal of Environmental Impact and the Regulation on the Environmental Protection Administration of Construction Projects, an entity which fails to apply for or obtain any of the relevant approvals from the competent EPB in any of the aforementioned phases can be ordered to stop the construction, the test production or the launch of operation, and/or be fined a penalty. Further, the principals and responsible persons of the entity can be imposed with administrative punishment.

The local regulations shall be observed as well. Any non-compliance with the local regulations can cause

ment approvals may be required for each phase of the construction, any substantial changes or even change of ownership. In order to avoid any delay or hindrance arising from this aspect, project owners shall not only be aware of the local regulations on the requirement for environment approvals, but also take effective measures to meet the requirements of the local EPBs.  $\blacksquare$ 

# GARRIGUES

Garrigues has over 12 years of experience in advising companies in their investments in China. The team of experienced Western and Chinese professionals at Garrigues Shanghai provides legal advice to foreign companies on a wide range of issues such as incorporation of companies and negotiation of joint ventures, commercial contracting, M&A, tax, real estate, employment, intellectual property, arbitration and infrastructures, as well as to Chinese companies with investments abroad.

# RETAIL DEVELOPMENT ALONG THE SUBWAY LINE



Jonathan Wang



Fonnie Zhang

by Analysts Fonnie Zhang & Jonathan Wang, Savills Research & Consultancy Department

ith support from the central government, Tianjin started heavy investment in infrastructure projects in 2003. Tianjin Municipality has committed to a significant program of urban infrastructure improvements. A three-ring road system (inner, middle and outer) is already in place, and Tianjin had 160 km of thruways by the end of 2006 to help improve inner city circulation. As a long-term plan, Tianjin is constructing an underground Metro network with 9 lines totaling 227 km.

Tianjin has been operating the northwest-southeast trunk of Metro Line 1 for about three years. The capital city's track transport network currently has 21 stations along 26 km of rail line, straddling the six districts of Heping, Hexi, Nankai, Hongqiao, Beichen and Jinnan. This subway line has boosted the investment and construction of real





estate properties along the line, attracting more potential customers and altering the distribution of retail space.

The pattern is the same around the world. In 2004 the New York City subway hit a revenue record of USD 11.5 billion, with a daily ridership of 20 million. The Hong Kong subway only stretches about 43.2 kilometers, but has a daily ridership of 2.8 million, which accounted for a 2004 revenue of about HKD 9.6 billion from subway retail businesses. Shanghai subway's relatively mature retail business shows boom signs like above-ground retail. The four retail areas of Shanghai Station, Renmin Plaza, South Shanxi Road and Xujiahui gradually matured in conjunction with project construction along the subway.

In Tianjin, retail areas are forming around subway stations, and large retail projects are either under construction or completed. Some well-known department stores in Tianjin, such as La Vita and Isetan, took advantage of better accessibility via subway, and have successfully attracted subway



commuter groups. Xiaobailou City Plaza, accessible through Xiaobailou Station (Line 1), brought 13,600 sqm to the retail market at the end 2008. The plaza is comprised of Xiaobailou Music Plaza aboveground and Langxiang Street retail underground. Langxiang Street offers brand apparel, home fashion, restaurants and entertainment, as well as a 300-space parking lot on floor B3.

According to the Tianjin urban plan, 22 large facilities with retail GFA of more than 1 million sqm will be added to the market along Line 1. The complex development includes residential, commercial, restaurant, entertainment, shopping, culture and more, gradually contributing the Tianjin subway commercial area. Future supply projects include the Metropolitan, Global Centre, Jinsheng Plaza, Jingcai Century Plaza and Kerry Centre in the coming five years. Development is focused on commercial business and shopping centres or department stores.

The subway has promoted the updating of some traditional retail areas, like Nanlou, West Station, Binjiang Street and Xiaobailou. In the near future, the new retail properties along subway line will emerge and their intense

competition will boost the retail market in Tianjin.

Work has commenced on Line 9, Line 2, and Line 3, with three feasibility studies being approved. By 2010, subway Line 9 should be integrated with the Beijing-Tianjin High-speed Rail, which opened in 2008.

The Lines 2 and 3 will run in 2010 and 2011, respectively, and direct-transfer at Tianjin Station, greatly easing the city's traffic pressure. Line 2 will run east-west and extend to Tianjin Binhai International Airport. Line 3 will link the Tianjin Station and North Station, then run through the four major retail areas: Nanjing Road, Bingjiang Street, Heping Road and Zhongshan Road. Metro Line 9, as a connector of Tianjin Central City and Binhai New Area, is expected to be in trial operation at the end of 2009. At that time, the city subway will have 70 stations and cover a distance of 84 kilometers. Subway Lines 4, 5 and 6 will begin construction in 2009, effecting a broader space for investment of real estate along

Tianjin subway.

The "MRT economic" has just started up in Tianjin. The subway's largest advantage lies in its huge passenger and traffic flow. The operation of new subway lines will strengthen the links and shorten the distances between urban retail areas and the suburbs and large communities. As additional subway lines open, they will attract more passengers, creating more business opportunities for projects along the lines.

Subway junctions will become the most clustered, potential and diversified retail areas. South Station, regarded as the largest new emerging commercial area along the subway line, has begun construction. The Station will become a new hot commercial and retail area in Hedong, elevating economic development east of Haihe River.

Article written by Savills Property Services (Beijing) Co., Ltd. Tianjin Branch.



# International organizations based in Tianjin have the following open positions: (在津跨国公司招聘以下高级人员)

#### Financial Consultant (财务顾问)

#### Code: FC0903

#### JOB DESCRIPTION:

- · Develop successful strategic outline and full business cases
- · Handle contract preparation, reviewing and signing
- Assist in completing loan application forms, collecting supporting documents
- Handling mortgage registration-related issues
- Conduct various client and investment research projects
- · Advise on payment by results
- · Carry out cost recovery work and financial modeling work

#### WHO WE ARE LOOKING FOR:

- · University degree
- · Ability to analyze financial and statistical reports
- · Strong interpersonal and presentation skills
- Knowledge of political, economic, social, technical and legal factors in financial issues
- Experience using Microsoft Office tools to build financial models

## Purchasing Manager (采购经理)

#### Code: PM0903

#### **JOB DESCRIPTION:**

- Develop and implement sourcing activities for specific sourcing group categories
- Prepare fact-based negotiation and select supplier
- Develop and manage relationships and/or partnerships with suppliers and track their performance
- · Evaluate and renew contract, and review payment process
- · Implement contract and ensure contract compliance
- Analyze short-term sourcing tactics and long-term sourcing strategy

#### WHO WE ARE LOOKING FOR:

- · Proficient in purchasing and purchasing cost control
- 5 years or more purchasing management experience
- · Good interpersonal and negotiation skills
- Excellent organization, coordination and communication
- · Good command of Mandarin and English

## Marketing Manager(市场经理)

#### Code: MM0903

#### JOB DESCRIPTION:

- Develop strategy for growth and expansion in China and Europe, and negotiate deals with international partners
- Analysis of market trends and evaluation of evolving opportunities
- Evaluate and explore strategic opportunities
- · Coordinate monthly closing and budget control
- Work with Product and Sales teams to identify targeted marketing plans that promote the product portfolio in conjunction with other strategies
- Develop marketing specifications for the product portfolio
- Advise on the correct competitive price positioning of products to account for the technical merits and weaknesses of competitor products

#### WHO WE ARE LOOKING FOR:

- Ability to meet multiple objectives in an entrepreneurial environment with little supervision
- Extensive negotiation experience, including comfort with legal aspects of negotiations
- Prior experience working in a high-growth or startup technology company preferred
- Proven track record with high standards of professionalism
- Exceptional interpersonal skills and ability to develop strong working relationships inside and outside
- · Creative, resourceful, detail-oriented, highly organized

# Secretary(秘书)

#### Code: SE0903

#### **JOB DESCRIPTION:**

- Provide accurate and efficient secretarial support to the director
- Communicate daily with director to ensure he is kept up-to-date on daily operation
- Be responsible for coordinating closely with team members and other business and supporting departments
- Make travel arrangement, maintain appointment schedules and calendars, and arrange meetings and conferences
- Compose routine correspondence, receive and distribute regular and electronic mail

#### WHO WE ARE LOOKING FOR:

- Ability to plan, organize, prioritize and complete a high volume of work in a timely and efficient manner
- · Work with initiative; careful and responsible
- At least 2 or 3 years of relative experience
- Chinese and English proficiency as well as good spoken and written third language



If you are interested in any of these positions, please send your resume and mention **Code No.** to *HR@boxinren.com* 



#### **EUROPEAN CHAMBER IN TIANJIN**

#### **Event Review**

#### **GM's Briefing**

In the aftermath of the visit in Brussels by Chinese Premier Wen Jiabao at the end of January, His Excellency Ambassador Serge Abou came to Tianjin to members of European Chamber on the evening of 12 February.

Ambassador Abou launched the first of a series of GM Briefings organized by the Tianjin Chapter for the benefit of the Top Executives of our Member companies in Tianjin. Ambassador Abou reviewed the China-EU relationship in 2008 and its outlook for 2009.

Nearly 40 GMs from member companies including Airbus, Beaufour-Ipsen, Zanussi, Heng An Insurance, CMA-CGM (China) Group, Veolia Water, Gamesa and Deloitte enjoyed the pleasantly informative lecture by Ambassador Abou, and found this kind of event is indeed very useful in integrating the EU business & industry members in China.







#### **Vacant Position Available Now!**

Position Title: Intern - Assistant to General Manager Location: Tianjin Job Type: Full-time Company information: European Union Chamber of Commerce in China (http://www.euccc.com.cn)

#### Position Overview:

An Internship position is available in the European Chamber Tianjin Office. The intern will assist the General Manager in the contact of government authorities and chamber members, as well as the organization of diverse events and business affairs, gaining valuable experience in areas like public and business relations, events and media.

#### Required Skills:

- Chinese National with excellent command of spoken and written English
- Excellent interpersonal and communication skills
- Flexible, patient and proactive attitude
- Good organization and management skills
- Computer literacy (Outlook, Word, Excel, PowerPoint, Internet Explorer)

#### Preferred Experience:

- University degree
- Experience/knowledge of economics or international trade

#### Compensation:

This position is unpaid for the first three months; a stipend may be paid for the last 3 months.

#### **Application Procedure:**

Applications for this position should be submitted in writing / email together with a cover letter, photo and a C.V. to Ms Kitty Wang (tianjin@euccc.com.cn ). Only successful applicants will be contacted.

Upon successful completion of the internship a letter of recommendation from the Chamber will be provided as a reference.

#### Upcoming Events

#### 10 March, afternoon

HR Workshop: Legal issues for Lay-off and Human Resources Strategy under Financial Crisis

#### 11 March, morning

Local Board Meeting in March

#### 18 March, afternoon

Finance & Taxation Workshop: Operational & Financial Risk Control

#### Mid-March, afternoon

Member Factory Visit: CMA CGM Group – the world's third-largest container shipping group

Room1603, Suite 17, Magnetic Plaza, BinShui Xi Dao, Nankai District, Tianjin 300381. Tel: +86 22 2374 1122 Fax: +86 22 2374 1122 Email: tianjin@euccc.com.cn www.europeanchamber..com.cn



# **AmCham-China Tianjin Chapter**

#### **Event Review**

#### **Building Materials Industry Coalition Summit**

On February 20th, AmCham-China, Tianjin Chapter, in conjunction with Rinker Materials and Sika, co-hosted a Building Materials Industry Coalition Summit in the newly opened Tianjin Haihe River Planning Museum. Speakers from the leading building material firms Rinker Materials and Sika addressed some of the latest trends sweeping the sector, while also offering educational discussions focusing on "green" alternatives utilized in construction applications.

This summit brought together organizations from Tianjin and Beijing's thriving real estate development and management industry, and many professionals from design and architecture firms, project management, logistics, construction and building materials providers.

This unique event attracted more than 40 guests who spoke highly of it. A networking cocktail and buffet party was arranged after the summit in a

restaurant located in the Tianjin Haihe Italian Park. All guests enjoyed a beautiful and fruitful night.



#### **Upcoming Events**

AmCham - China, Tianjin Chapter & Renaissance Tianjin TEDA Hotel 8th Annual Charity Golf Tournament

Get ready for golf, fun and lucky draw at AmCham - China, Tianjin Chapter & Renaissance Tianjin TEDA Hotel's Eighth Annual Charity Golf Tournament on April 18th. This is an excellent opportunity for all golf lovers from Tianjin and Beijing to show your love for the disabled children while showing off your skills. All income will be donated to Jian Hua Foundation.

Date: 18 April 2009 (Saturday)

Venue: Tianjin Pearl Beach International Country Club 天津龙海国际高尔夫乡村俱乐部

Entry Fee: 850 RMB (Includes Green Fee, Facilities and caddies, Registration pack, Lunch on the course, Awards banquet

and Door prizes.)

Limited tee times so book your spot early! Tickets are only available in advance by filling out and faxing (022-23185074) the form below, or emailing (amandahe@amchamchina.org) the form information, to the AmCham Tianjin office. Tickets will not be sold at the door. The deadline to purchase tickets is **5 PM, April 15th.** 

#### **Application Form**

Name	Gender	
Company	Title	
Best Score	Mobile phone	
E-mail		
Mailing Address		

For more information on sponsorship or booking tee times, please call AmCham Tianjin office at 022-23185072, or email to amandahe@amchamchina.org.

Room 2918, 29F The Exchange Tower 2,189 Nanjing Lu,Heping District Tel: +86 22 2318 5075 Fax: +86 22 2318 5074 Website: www.amchamtianjin.org



# 天津韩国商会

The Korea Chamber of Commerce & Industry in Tianjin, China

#### **Recent Events**

(최근 현황)



(黃金鱼所得程法) 地说讲道 —— 广信会计师事务所、韩国商会联合举办 한국기업을 위한 新기업소득세법 집중 세미나 개최 (안내)

#### 1. Korean Chamber, Dagang Branch Monthly **Meeting in February**

Date: 6 February 17:00 Venue: Shan Shui Ting

#### Content:

A) Updated news from Tianjin Korean Chamber (presented by Kim Heung Soo, Director)

- The notice of holding a job fair for disabled people
- Taxation information
- 2009 Affairs Bureau information
- The introduction of adding insurance to Korean enterprises in Hebei Province
- Introduction of Korean Bank
- Emergency meeting with Public Security Bureau
- · Membership fee contributions in Dagang

B) Updated news from Tianjin Korean Society (presented by Jeong Hyun Jik, executive Secretary)

- · Introduce the role of Tianjin Korean Society
- The procedures of handling e-Passport
- · Note for expats who stop over in China

#### 2. Explanation Session on New Enterprise **Income Tax Law for Korean Enterprises**

- · Appreciate enterprises great support to Korean Chamber and wish your business success.
- · Financial Turmoil troubled many enterprises; fiancial management became most important for enterprises.

Date: 17 February 2009 09:00-17:00 (Morning lecture,

afternoon Q&A)

Venue: 1st Floor, Fenglin Hotel

Speaker: Liu Hengju, accountant, Tianjin Revenue Bureau. Attendees: Management staff, accountants, cashiers in

Korean enterprises.

Fee: Free

#### 1. 대항구 분회 2월 월례회

일 시: 2008년 02월 6일 (금) 17:00 장 소: 산수정

1) 천진한국상회 소식(김흥수 국장)

- 장애인 박람회 개최 안내 중국 '도주 외국기업' 끝까지 추적하겠다!
- 세관 정보
- 2009 사무국 정보
- (하북성)지역 한국회사 <각종 보험가입> 안내
- 한국은행은행 개소 안내
- 한국기업(교민)주의사항 안내
- 공안국과 긴급회의 내용
- 회비납부현황(대항구)
- 2) 천진한국인회 소식(정현직 국장)
- 천진한국인회에서 하는 역할 소개
- 전자여권 발급 개시에 다른 안내사항 설명
- 외국인 중국 체류시 안내문 설명

# 2. 한국기업을 위한 新기업소득세법 집중 세미나 개최 (안내)

- 1. 본 회에 대한 변함없는 성원과 지지에 감사하며 무궁한 발전 을 기원 합니다.
- 2. 본 회에서는 2009년 경제상황이 어렵지만 기업경영에서 가장 주요한 부분을 차지하는 <재정관리>부분에 더욱 관심을 가질 필 요가 있다고 판단됩니다
- 3. 따라서, 2008년1월1일 실행된 <新기업 소득세법>의 구체적 인 내용을 가지고 <회계관련 집중 세미나>를 아래와 같이 개최 하였습니다.

언 제: 2009년 2월 17일(화) 9:00~17:00 (오전:중문강의,오후: 질의문답 중식 제공)

어디서: 풍림호텔 1층 연회청

강 사: 刘恒聚(한족)-천진시지방세무국 간부,회계사,세무사.

대 상: 한국기업 관리자 및 회계,재무인원(출납) 등

참가비: 없음

Address: 1F, Fenglin Hotel, No. 6 Binshui West Road, Nankai District, Tianjin Tel: +86 22 2395 7991~3, +86 22 2395 7991 (24-hour Hotline) Fax: +86 22 2395 7990 



Rm. 5006 Xinhe Dasha, 14, Sanyuanli, Shunyuan St Chaoyang District, Beijing, 100027

Tel: + 86 (0)10 64650320 Fax: +86 (0)10 64652080 beijing@bencham.org www.bencham.org

The Benelux Chamber of Commerce in China strengthens the business, government and community ties between Belgium, The Netherlands, Luxembourg (Benelux) and China. By representing large, medium and small sized Benelux companies, with offices in Beijing and Shanghai, we provide a wide range of services to ensure our members' success in China.

#### **UPCOMING EVENT**

- March 11th, 2009 Special Event - Discover Maison Boulud
- March 17th, 2009 Corporate Social Responsibility Event
- March 19th, 2009 Francophone Social Networking Event
- March 27th, 2009 SME Workshop – Staying Motivated

To register for our events, please send an e-mail to events-bj@bencham.org or register on our website.

# **NEW MEMBERS**







Global7

#### **UPCOMING EVENT TIANJIN**

• March 17, 2009: Joint Network Event with the **Tianjin Networking Club** 

Because of the great success of the first Joint Networking Events with Tianjin Networking Club, from now on there will be a joint event each month.

To register for our events, please send an e-mail to events-bj@bencham.org or register on our website.

#### **PAST EVENTS**

BenCham Gala Ball, February 28, 2009

The BenCham Goes Green Gala Ball was a glamorous and sparkling event. BenCham would like to thank all our business partners and friends for their great contributions which made the event a success.

#### - YEARLY SPONSORS -

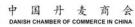












The objectives of the Danish Chamber of Commerce in China (DCCC) are to advance, study and protect trade, investment, commercial and other relations between Denmark and China. The DCCC will seek to meet its objectives by:

- Engaging Chinese and Danish governments and other authorities in a dialogue on legislative and other measures affecting trade between Denmark and China;
- Organizing regular member activities such as lectures, seminars, workshops, fairs as well as social events;
- Providing information and advice to Danish companies and organizations considering a presence in China;
- Broadening the understanding in Denmark of China and of the opportunities existing for enhancing commercial relations between China and Denmark.

#### **Upcoming Events**

March 13th: Annual General Meeting - DCCC will combine the Annual General Meeting with a breakfast seminar on tax/legal update.

Radisson SAS Hotel Beijing 6A, East Beisanhuan Road Chaoyang District, Beijing, 100028 Tel: +86 10 6467 2252 Fax: +86 10 6467 7130

E-mail: mail@dccc.com.cn Website: www.dccc.com.cn

March 14th: Annual Charity Gala Ball - We thank our sponsors for making this charity event possible.













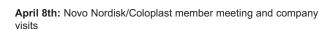


BESTSELLER FLSMIDTH Danske Bank









Events are subject to changes

More events will follow. For an updated schedule of events please go to our website: www.dccc.com.cn

If you wish to receive invitations to events and news from the DCCC please send a request to mail@dccc.com.cn

Best Regards, **DCCC** 

**DCCC** would like to welcome our new members











# swisscham.org

SwissCham Beijing, Ste 100, CIS Tower, 38 Liangmaqiao Road, Chaoyang District, Beijing 100125, China

Tel: +86 10 8531 0015 Fax: +86 10 6432 3030 www.swisscham.org/bei info@bei.swisscham.org

## SwissCham Members in Tianjin

Tianjin is developing fast and becoming a priority destination for international businesses in the North China Region. SwissCham Beijing wants to introduce its members settled in Tianjin and give an insight on their business and feeling of the city.



Phil HARNETT, General Manager Gurit (Tianjin) Composite Material Co., Ltd.



#### Business.

Gurit manufactures a range of specialised materials to be used primarily in the Wind Energy market.

#### Why did you choose Tianjin?

This area is rapidly becoming the centre for wind energy in China. There are many large Wind Turbine manufactures in the city, and others located quite closely in Baoding and Dalian. We also had good support from TEDA and YSP, the development agencies for this area.

# How do you expect your business to evolve in year 2009?

The Wind Energy market in China is growing quickly and we are actively forming business relationships with the Chinese local producers of blades. They, in turn, are forecasting a growth in sales activity, so the future looks good for 2009 and beyond.

#### How is your 'expat life' in Tianjin?

I would like the road safety to be better, the air to be cleaner, and the hygiene in restaurants and toilets to improve, but generally I have a good time living here. The choice of places to go and things to do gets larger every year, and the choice and availability of international food and drinks is also improving.

Living in China is simpler and more open. People look after themselves and do not expect someone or the Government to do it for them. I think China is stronger because of this.

Add: 1 Hengtong Road, YS TEDA, Tianjin 301726 Tel: +86 22 8210 6850 Fax: +86 22 8210 8622



Henry HOU, Managing Director Bystronic (Tianjin) Machinery Ltd.



#### Business.

Bystronic (Tianjin) is in the machinery and tooling industry, we manufacture Laser Cutting machines, Pressbrakes and Shears for sheet metal industries.

#### Why did you choose Tianjin?

The advantages of settling the company in Tianjin are that:

- we are closer to the Tianjin Harbour, which facilitates our import and export operations.
- we benefit from low production cost regarding, land, labour, materials and management.
- we are closer to the machining parts providers and steel plants.
- we are supported by the local government administration.
- we have dedicated employees.

# How do you expect your business to evolve in year 2009?

We expect Chinese the market to get better, starting from mid 2009; for the overseas market, it will probably take more time before improving.

#### How is your 'expat life' in Tianjin?

The conditions for expat life in Tianjin are ok as the living costs are quite low. But the disadvantages in living in here are the bad traffic conditions and the heavy pollution. Tianjin still needs time before becoming an "international city".

Add: Economic Development Zone Ninghe, Tianjin 301500

Tel: +86 22 6958 9988 Fax: +86 22 6958 8168



Ms. GUANG, General Manager Associate Sunrise (Tianjin) Trade Service Co. Ltd.



#### Business.

Sunrise Trade Service is specialised in international trade, mainly for chemical products, garments and food. The company also provides general consulting.

#### Why did you choose Tianjin?

Our general manager had already been working in Tianjin for 6 years. As he was familiar with the city he decided to establish Sunrise here, but also because Tianjin is a city that offers a wide market full of potentials and that can be developed.

# How do you expect your business to evolve in year 2009?

Besides developing our actual business, we would also like to develop other projects as there are a lot of business opportunities

#### How is your 'expat life' in Tianjin?

Tianjin is more Chinese than Beijing, which is very international. In that way one still feels in another country with new things to discover and to experience. The disadvantage is the living conditions, for example imported food is difficult to find and there is a lack of foreign facilities in terms of foreign culture. It is indeed very rare to have western music concerts or ballet dance, to mention but a few.

Add: 578 Hongqi South Road Tianjing Yard 3-11, Ren'ai Haojing Garden Nankai District, Tianjin 300381

Tel: +86 22 2393 8879 Fax: +86 22 2393 9978

# LITCHIS ARE USEFUL FOR YOUR SKIN WE WILL MAKE YOUR PROJECTS A REALITY



Research on litchis has proven their benefits for cosmetics and dermatology, especially to reduce risks associated with exposure to sunlight.

On Réunion Island, like everywhere else in France, people and businesses are developing ideas that might appear surprising at first, but would ultimately be transformed into successful and profitable projects.

71 competitive clusters have been created to support these projects. On Réunion Island, this cluster is called Qualitropic.

Qualitropic promotes strong and permanent relationships between entrepreneurs (farmers, fisherman, and food-processing, health and nutrition professionals) and researchers involved in innovation for sustainable economic development.

We make successful projects from your ideas.

# QUALITROPIC. INNOVATION FEEDS OUR FUTURE





# INTERNATIONAL FLIGHTS

(1=Mon, 2=Tue, 3=Wed, 4=Thu, 5=Fri, 6=Sat, 7=Sun)

# From Beijing

DEST	DEP	ARR	Flight No	Days
Abu Dhabi	19:10	00:20 (+1)	EY889	12.4.6.
Addis Ababa	20:10	06:50(+1)	ET605	1.2.47
Amsterdam	11:55	15:10(+1)	KL898	1234567
Develop.	08:30	12:40	TG675	1234567
Bangkok -	17:50	22:00	TG615	1234567
Doha	23:50	4:40(+1)	QR899	12.45
Dubai	23:30	4:50(+1)	EK307	1234567
Frankfurt	11:25	14:35(+1)	LH721	1.34567
Helsinki	11:40	14:20(+1)	AY052	1234567
Hong Kong	07:50	11:25	CX 317	1234567
	11:45	14:40	KE852	1234567
Seoul*	21:20	00:10(+1)	KE854	1234567
	14:00	17:10	KE856	1.3.5.7
London	12:15	15:05(+1)	BA0038	12345.7
M	11:50	15:10	SU572	1234567
Moscow -	07:00	10:55	SU574	126.
Paris (CDG)	13:45	17:40	AF125	1234567
San Franciso	12:40	8:54(+1)	UA888	1234567
	00:05	06:30	SQ821	1234567
Singapore	08:45	15:00	SQ803	1234567
-	16:00	22:15	SQ805	1234567
Sydney	22:00	12:55(+1)	QF192	1.3.5
Tel Aviv	22:20	3:25(+1)	LY096	.2.47
Talasa	08:25	12:45	JL781	1234567
Tokyo	08:45	13:00	NH956	1234567
Toronto	15:00	15:45	AC032	12.4.6.
Vancouver	16:35	12:30(+1)	AC030	1234567
Washington	18:00	23:15(+1)	UA898	1234567

# To Beijing

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ORIGIN	DEP	ARR	Flight No	Days
Abu Dhabi	23:35	10:20(+1)	EY888	1.3.5.7
Addis Ababa	00:40	18:40	ET604	12.47
Amsterdam	17:40	9:55(+1)	KL897	1234567
Bangkok -	11:05	16:30	TG614	1234567
Бапукок —	1:05	6:30	TG674	1234567
Doha	1:30	14:40	QR898	12.45
Dubai	03:00	14:45	EK306	1234567
Frankfurt	17:15	9:25(+1)	LH720	1234567
Helsinki	19:55	9:30(+1)	AY051	1234567
Hong Kong	08:00	11:20	CX6872	1234567
	09:15	10:25	KE851	1234567
Seoul*	18:55	20:10	KE853	1234567
-	11:40	12:50	KE855	1.3.5.7
London	16:45	10:30(+1)	BA0039	1234.67
Moscow -	17:45	5:55(+1)	SU573	15.7
Moscow	21:30	9:50(+1)	SU571	1234567
Paris (CDG)	18:55	11:50(+1)	AF126	1234567
San Francisco	11:14	14:35(+1)	UA889	1234567
	01:10	07:20	SQ800	1234567
Singapore	08:45	14:50	SQ802	1234567
	16:55	23:00	SQ822	1234567
Sydney	11:50	20:30	QF191	1.3.5
Tel Aviv	00:45	16:30	LY095	.2.47
Tolare	10:45	13:55	JL781	1234567
Tokyo —	10:35	13:35	NH905	1234567
Toronto	11:40	13:05(+1)	AC031	1.3.5.7
Vancouver	12:35	15:05(+1)	AC029	1234567
Washington	10:00	14:20(+1)	UA897	1234567

# From Tianjin

DEST	DEP	ARR	Flight No	Days
Chubu	14:15	18:05	JL788	1234567
Hong Kong	08:35	11:50	KA1104/CA103	1234567
Seoul*	13:10	16:00	KE806	1234567
Nagoya	14:25	18:05	NH114	1234567

# To Tianjin

ORIGIN	DEP	ARR	Flight No	Days
Chubu	10:45	13:05	JL787	1234567
Hong Kong	12:50	16:05	KA1103/CA104	123456
Seoul*	10:35	11:30	KE805	1234567
Nagoya	10:00	12:25	NH113	1234567

<sup>\*</sup> Flights from Beijing/Tianjin to Seoul, from Seoul to Beijing/Tianjin provided by Korean Air. Schedules are subject to government approval and may be changed without prior notice.

Updated on 23 February 2009

Airline Code					
AC	Air Canada	EY	Etihad Airways	QF	Qantas Airways
AF	Air France	JL	Japan Airlines	QR	Qatar Airways
AY	Finnair	KE	Korean Airlines	SK	Scandinavian Airlines System
ВА	British Airways	KL	KLM-Royal Dutch Airlines	SQ	Singapore Airlines
СХ	Cathay Pacific	LH	Lufthansa	SU	Aeroflot Airlines
EK	Emirates	LY	El Al Airlines	TG	Thai Airways
ET	Ethiopian Airlines	NH	All Nippon Airways	UA	United Airlines

# DOMESTIC FLIGHTS

(1=Mon, 2=Tue, 3=Wed, 4=Thu, 5=Fri, 6=Sat, 7=Sun)

			in
101			

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DEST	DEP	ARR	Flight No	Days
Changchun	10:50	12:40	ZH9253	.2.4.67
Chengdu	12:10	14:55	BK2851	1234567
Dalian -	18:50	19:40	HU7447	1234567
Dallali	18:50	19:40	GS7447	1234567
Fuzhou	18:45	22:50	MF8138	1234567
_	08:00	10:45	CA1317	1234567
Guangzhou	13:30	16:20	HU7201	1234567
	17:20	21:35	CZ3158	1234567
_	07:40	9:40	BK2858	1.345.7
Hangzhou -	16:50	19:50	SC4878	36.
nangznou -	13:15	14:55	MF893	1234567
	16:50	19:50	CA4878	36.
Hohhot -	9:40	10:40	CA4717	1234567
ношис	12:40	13:40	HU7656	1234567
Kunming	13:00	17:55	BK2811	1.34567
Nanjing	07:00	8:20	BK2857	1234567
Ningbo	21:45	23:35	MU2398	12.45
	12:10	13:10	SC4958	.2.45.7
	15:15	16:15	GS7455	1234567
Qingdao	15:15	16:15	HU7455	1234567
_	12:10	13:10	CA4958	.2.45.7
	21:35	22:35	SC4718	1234567
	8:20	10:05	CA1533	1234567
	10:05	12:50	FM5150	1234567
Chanabai	10:50	12:35	MU8960	1234567
Shanghai -	20:10	22:00	FM9134	1234567
	15:40	17:25	CA1523	1234567
_	17:30	19:10	FM9130	1234567
Shenyang	11:55	13:10	NS8861	.2.4567
	7:50	10:45	HU7203	1234567
Shenzhen	15:00	18:00	CA1371	1234567
	16:30	19:25	ZH9936	1234567
Taiyuan	10:45	11:45	HU7481	1234567
Wuhan	21:10	23:00	CZ3170	.2.47
Xiamen -	12:10	16:10	CA4958	.25.7
лашеп -	12:10	16:10	SC4958	.25.7
V:1	11:45	13:35	GS7609	1234567
Xi'an -	14:40	16:35	GS7475	1234567
	11:20	12:10	GS7459	1234567
Yantai -	11:20	12:10	HU7459	1234567

# To Tianjin

			,	
ORIGIN	DEP	ARR	Flights No	Days
Changchun	13:40	15:20	ZH9254	1234567
Chengdu	8:35	10:55	3U8861	1234567
Dalian -	15:55	16:55	HU7420	1234567
	20:10	21:00	GS7580	1234567
Fuzhou	8:10	12:20	MF8137	1234567
_	11:55	14:35	CA1318	1234567
Guangzhou	19:00	21:55	CA1396	1234567
	21:10	23:55	HU7202	1234567
	10:30	12:10	BK2826	1.345.7
	13:10	16:15	SC4877	36.
Hangzhou -	13:45	15:25	MU2297	1234567
_	13:10	16:15	CA4877	36.
Habbat	13:55	15:00	CZ6927	.2.4.6.
Hohhot -	15:50	16:55	CA4718	1234567
Kunming	18:35	23:10	BK2812	1234567
Nanjing	13:10	14:45	BK2858	1234567
Ningbo	19:05	20:55	MU2397	12.456.
	8:15	9:15	CA4717	1234567
-	9:50	10:50	HU7576	12345.7
Qingdao	9:50	10:50	GS7576	12345.7
-	12:35	13:35	GS7440	1.36.
-	16:50	17:50	GS7456	1234567
	8:00	9:50	FM5149	123456.
_	10:40	12:25	HU7206	1234567
-	14:40	16:35	MU8961	1234567
Shanghai -	17:20	19:15	FM9133	1234567
-	18:25	20:25	CA1524	1234567
-	19:20	21:25	HU7208	5
Shenyang	14:10	15:30	NS8862	.2.4567
	13:15	16:15	FM9126	1234567
Shenzhen	12:30	16:00	HU7204	1234567
-	12:20	15:40	ZH9935	1234567
Taiyuan	9:45	10:45	HU8309	1234567
Wuhan	10:20	20:20	MF8137	1234567
	07:30	11:25	CA4957	.2.45.7
Xiamen -	09:30	13:30	MF8125	1234567
	08:00	10:45	ZH8309	1234567
Xi'an -	14:05	15:45	GS7610	1234567
Yantai -	11:20	12:10	HU7656	1234567
	12:40	13:30	HU7460	.2.4.6.

Updated on 23 February 2009

Airline Code					
3U	Sichuan Airlines	GS	Grand China	NS	Northeast Airlines
8L	Lucky Air	но	Juneyao Airlines	sc	Shangdong Airlines
CA	Air China	HU	Hainan Airlines	ZH	Shenzhen Airlines
CZ	China Southern Airlines	MF	Xiamen Airlines		
FM	Shanghai Airlines	MU	China Eastern Airlines		

Tanggu 11:39

13:29

16:49

19:44

TG ~ BJ (¥70-¥118)

#### **TRAINS** BJ~TJ~TEDA (¥14) TEDA~TJ~BJ (¥14) Train Departs Arrives Train Departs Arrives 4493 13:10 16:08 4494 08:05 11:21

LIGHT RAIL					
TJ ~ BINHA	AI (¥6)				
Train	Monday	~ Friday	Saturday ~ Sunday		
Train	Periods of Time	Interval(min)	Periods of Time	Interval(min)	
	06:30 ~ 06:45	15	06:30 ~ 06:50	20	
	06:45 ~ 07:54	5 ~ 10	06:50 ~ 08:20	12 ~ 13	
<b>Zhong Shan Men</b>	07:54 ~ 11:00	10 ~ 12	08:20 ~ 10:55	8 ~ 10	
(TJ ~ Binhai)¥6	11:00 ~ 15:45	15	10:55 ~ 15:20	12 ~ 15	
First: 06:30	15:45 ~ 18:15	10 ~ 13	15:20 ~ 16:50	10	
Last: 21:00	18:15 ~ 20:00	15	16:50 ~ 21:00	12 ~ 15	
	20:00 ~ 21:00	20	_	_	
	06:00 ~ 07:40	10 ~ 20	06:30 ~ 08:10	15 ~ 20	
	07:40 ~ 10:05	8 ~ 13	08:10 ~ 10:50	10 ~ 13	
Dong Hai Road	10:05 ~ 15:05	15	10:50 ~ 12:20	15	
(Binhai ~ TJ)¥6	15:05 ~ 16:55	10 ~ 12	12:20 ~ 18:10	10 ~ 12	
First: 06:30	16:55 ~ 18:00	5 ~ 8	18:10 ~ 21:00	13 ~ 15	
Last: 21:00	18:00 ~ 20:00	10 ~ 15	_	_	
	20:00 ~ 21:00	20	_	_	
Stops:					
1.Zhong Shan Men					
2.Yi Hao Qiao	3.Er Hao Qiao	4.Xin Li Zhen	5.Dong Li 6.Xiao [	Dong Zhuang	
10.Tang Gu	9.Hu Jia Yuan	3.Steel Tube Corpor	ration 7.Jun Liang	Cheng	
11.TEDA	12.Citizen Plaza	13.Convention Ce	enter 14.Dong H	ai Lu	

#### **AIRPORT Shuttle Bus**

#### Tianjin ~ Beijing Airport Terminal 3

#### ¥80 one way

06:00-18:00, runs every 30 minutes till 18:00.

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Tel: +86 22 2305 0530 +86 22 2305 0533

#### Beijing Airport Terminal 3 ~ Tianjin

#### ¥70 one way

77:00, 03:00, 09:00 then every 30 minutes until 23:00 Exit on the first floor at Gate 3, Terminal 3 Tel: +86 10 64558718 +86 10 8433 5878

TAXIS	Tian	jin

n bas i lanjin								
3km	4km		6km		8km		10km	
¥8	¥9.7		¥13.1	¥14.8	¥16.5	¥18.2	¥19.9	¥20.8
12km	13km	14km		16km	17km	18km		20km
¥25	¥27.6	¥30.1	¥32.7	¥35.2	¥37.8	¥40.3	¥42.9	¥45.4

#### No. 1 Metro Stops:

#### **METRO Tianjin**

#### Metro line 1

Metro line 1 is from Liu Yuan station to Shuang Lin station. It crosses Bichen, Hongqiao, Nankai, Heping, and Jinnan districts.

Price: ¥2-5 depend on distance travelled Hours: 06: 00 - 22: 00 Tel: +86 22 6028 6777

Subways run every 10 minutes, 5 minutes during peak hour.

#### **BULLET (C) TRAIN**

		) IIVAIIV	
TJ	~ BJ (	¥58 - ¥6	9)
Train	Tianjin	Wu Qing	Beijing
C2202	06:35	06:46	07:10
C2002	07:00		07:30
C2004	07:15		07:45
C2006	07:30		08:00
C2008	07:45		08:15
C2010	08:10		08:40
C2012	08:25		08:55
C2014	08:40		09:10
C2272	08:56		09:26
C2016	09:10		09:40
C2018	09:25		09:55
C2010			
	10:00	10:31	10:30
C2204	10:20	10.31	10:54
C2022	10:35		11:05
C2024	10:50		11:20
C2026	11:05		11:35
C2028	11:20		11:50
C2030	11:40		12:10
C2032	12:25		12:55
C2274	12:41		13:11
C2206	13:20	13:31	13:54
C2034	13:40		14:10
C2036	13:55		14:25
C2276	14:11		14:41
C2038	14:25		14:55
C2208	14:50	15:01	15:24
C2040	15:05		15:35
C2042	15:20		15:50
C2044	15:35		16:05
C2046	15:50		16:20
C2048	16:30		17:00
C2050	16:55		17:25
C2210	17:10	17:21	17:45
C2278	17:31		18:01
C2052	17:45		18:15
C2052	18:20		18:50
C2056	18:35		19:05
C2058	18:55	10.01	19:25
C2212	19:10	19:21	19:45
C2060	19:25		19:55
C2062	19:40		20:10
C2280	20:26		20:56
C2064	21:05		21:35
C2066	21:20		21:50
C2068	21:35		22:05
C2070	21:50		22:20
C2282	22:06		22:36

#### TG ~ BJ (¥70-¥118)

Train	Tanggu	Beijing	Train Beijing	
C2274	12:14	13:10	C2273 10:45	
C2276	13:44	14:40	C2275 12:35	
C2278	17:04	18:00	C2277 15:55	
C2280	19:59	20:55	C2279 18:50	
C2280	19:59	20:55	C2279 18:50	

\* Beijing-Tianjin Bullet (C) Train opened on 1 August from Beijing South Railway Station to Tianjin Railway Station. The price of the first class is 69RMB while the price of second class is 58RMB. Station. The price of the first class is owner while the price of second class is 30kmls. Beging-Tanggu Bullet (C) Tain opened on 24 September From Beging South Railway Station to Tanggu Railway Station. The price of the luxury class is 118RMB, the first class is 84RMB and the second class is 70RMB. Please call +86 22 6053 6053 for details.

	Liu Yuan												
	1.Xi Heng Di	2.Ben 2	Xi Lu	3.Qin Jian Dao	4.Hc	ong Hu Li	5.Xi Zh	an (West Train Station)	6.X	i Bei Jiao	7.	.Xi Nan Jiao	8.Er Wei Lu
4	15.Tu Cheng	14.Nan	Lou	13.Xia Wa F	ang	12.Xiao B	ai Lou 🦸	11.Ying Kou Dao	10.	An Shan Dao	•	9.Hai Guang	Si
	16.Chen Tang Zhuang 17.Fu Xing Men		18.Hua S	18.Hua Shan Dao 19.Cai Jing Da Xue (Tianjin Univ. of Fina			Finance 8	& Economics)		Shuang Lin			

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buffet lunch at Renaissance Cafe;

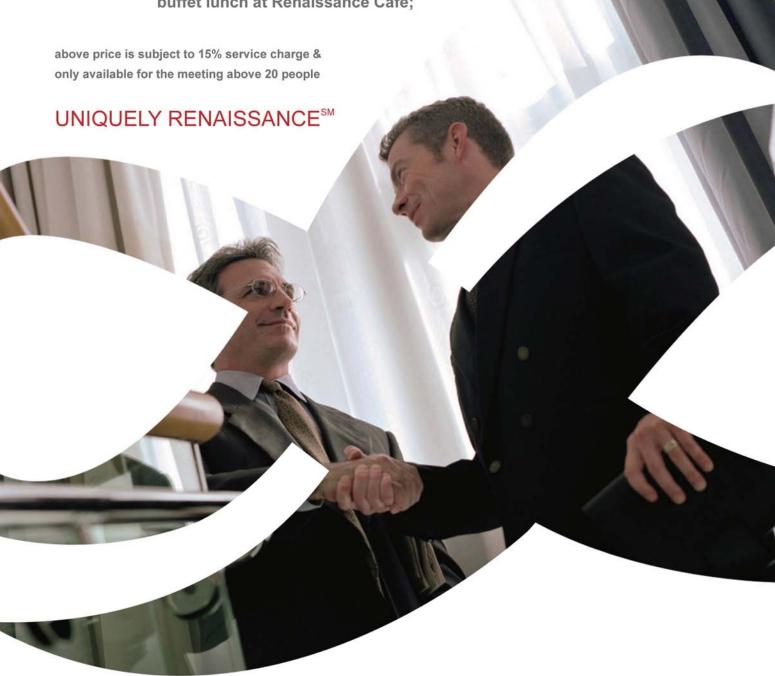
Half day Meeting package @RMB290/ pax;

Inclusive of : half day function room rental

1 coffee break

buffet lunch at Renaissance Cafe;





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# Preparations for the 2010 World Expo in China



"Now, look at this," said my volunteer guide as she briskly moved me from one exhibit to another. "This special website will be launched for the World Expo. It is virtual reality and means you can travel through the whole Expo site. It will stay online afterwards to create an Everlasting Shanghai World Expo."

How seriously is China taking the 2010 World Expo? The placing of this multi-billion-yuan urban showcase into an eternal 3-D virtual space is only a small part of the plan – one which involves giving Shanghai the kind of metropolitan makeover that Beijing received earlier this decade, and attracting more than 200 nations and organizations to the party.

With the Olympic Games receding into gold-framed memory, China's future-focused east coast metropolis now has free reign to promote and market its own mega-event. It's not wasting a single second. The scale and precision of the 184-day World Expo – which will run from 1 May to 31 October 2010 – is now showcased at the Shanghai World Expo Center on Huaihai Road.

Although the event has been widely publicized in Shanghai for six years – the city won the right to host the 2010 Expo back in December 2002 – the ending of the Olympics has enabled the city's promotional machine to push into overdrive. The 2010 World Expo can now be marketed as an event which the whole of China can get behind. Indeed, according to President Hu Jintao, "Hosting a successful, splendid and unforgettable World Expo is crucial for China in its drive to fully build a well-off society."

World Expos may have lost something of their appeal in recent decades, but Shanghai has taken on the responsibility of recasting the event as a global spectacular – imbuing it with similar gravitas to the first ever, held in London back in 1851. Shanghai's Expo will inject a considerable dose of 21st century grandeur, however, and this being the city that most loves metropolitan superlatives, it will surprise no one that Shanghai's objective is: "the largest Expo in history".

It has already proven an easy corporate sell – some 177 countries, from Argentina to Malaysia and Namibia to Vanuatu, have signed up as exhibitors, alongside 44 global organizations ranging from ASEAN to the League of Arab Nations, the Caribbean Development Bank and UNESCO. But Shanghai might have its work cut out to achieve the hoped-for 70 million visitors.

Globally, World Expos are no longer tourism magnets. Beyond their respective host cities, the previous two Expos, in Aichi, Japan (2005) and Hanover, Germany (2000), failed to spark much attention. Without the aid of Google, it would be almost impossible to discern that post-Shanghai the next World Expo, in 2015, will be hosted by Milan, Italy. And while there was a 2008 World Expo in Zaragoza, Spain, this was the smaller, shorter, second-tier version that occurs between the first-tier extravaganzas, which take place every five years.

#### The city makeover

But these are mere details to Shanghai's municipal planners. Hosting the 2010 World Expo will give





Shanghai more than just six months of attention from international exhibitors – and a chance to welcome domestic visitors from across this vast country. As in Beijing prior to the 2008 Olympics, a major global event has set the timeframe for constructing a vision of a 21st century international city. As the Expo slogan has it, Shanghai is reaching for a "Better City, Better Life".

Once completed, Shanghai's ambitious urban blueprint will include two upgraded and enlarged airports, three rail stations, a cruise terminal, a new riverside leisure and residential district, an 11-line subway network, and scores

of new mixed-use office-retail-hotel skytowers. These enhancements are in addition to the 5.28sqkm Expo site itself, which straddles both banks of the Huangpu River, between the Nanpu and Lupu bridges.

"Hosting a successful, splendid and unforgettable World Expo is crucial for China in its drive to fully build a well-off society"

- Hu Jintao

The most obvious example is the Bund, Shanghai's grand strip of late 19th and early 20th century banking mansions, which has served as the gateway to mainland China's most globalized city. A Boston-style "Big Dig" is underway to pedestrianize most of the multi-lane highway that separates the Bund buildings from Huangpu River and re-route all traffic except buses and taxis into an underground tunnel.

Shanghai's most famous strip of real estate is currently a construction site, exacerbated by the removal of a curved, elevated highway that had funneled traffic to and from

downtown. The result is that for the next two years, traffic arriving and leaving The Bund will be bottlenecked on the narrow streets that link it with People's Square.

While two years out from

the opening, the 2010 Expo largely remains an abstract concept beyond Shanghai; within the city the effects are already widespread. Aside from the relentless promotions – Expo videos run back-to-back on television, in metro trains and stations, in taxi cabs, and on giant video screens hoisted onto the fronts of downtown malls – the physical preparations are impossible to avoid.

Pre-2010, several Bund-

front mansions are being restyled as hotels, restaurants and retail boutiques – including the two former wings of the Peace Hotel, which are currently closed for renovations. The former art-deco Cathay wing will reopen in 2010 as the Fairmont Peace Hotel, while its more delicate-looking Palace hotel sibling is being re-branded as the Swatch Art Peace Hotel.



#### The mascot

Resembling a Smurf with a Tin-Tin quiff, Haibao (海宝 translated as "Treasure of the Seas") is the curious little guy who dances, runs and jumps through the Expo promotional videos. Based on the Chinese character ren (人, person/people), the blue color officially represents three elements: the ocean, the future, and technology, "which are consistent with the host city as well as the theme 'Better City, Better Life."

Further along the Bund, the Grand Dame is returning – The Peninsula Hotel is scheduled to open next year, marking the return of the Hong Kong and Shanghai Hotels group to the city for the first time since 1949. The hotel forms part of the hugely controversial Waitan Yuan development, which conjoins Shanghai's two rivers, the Huangpu and Suzhou Creek, and is redeveloping a large area of formerly protected buildings, including the leafy grounds of the old British Consulate.

Several master plans for the area, including a futuristic vision by Zaha Hadid, were rejected. Even now, a cloak of confusion still surrounds the so-called Rock Bund's renovation of 12 heritage buildings at the back of Waitan Yuan, which are slated to feature upscale restaurants, galleries and boutiques.

Suzhou Creek, once a crucial inland trade route between the Bund and the city of Suzhou (125km away), was by the 1990s disastrously polluted with industrial effluent and garbage. This state of putrid disrepair prompted Lou Ye to produce the acclaimed 2000 movie Suzhou River, and forced the Shanghai government to embark on a multi-billion-yuan clean-up.

Although the clean-up program is not yet complete, the waters and banks of Suzhou Creek are markedly cleaner, and a walk along this once-derelict area reveals some fine art-deco and industrial architecture, several art galleries and cafes, 12 bridges and timeless lilong lane neighborhoods. The waterside is being rapidly gentrified, with scores of residential towers springing up, and tree-lined boardwalks under construction.

Back on Shanghai's signature river – the meandering Huangpu, a tributary of the mighty Yangtze – the Shanghai International Cruise Terminal sits on the U-bend of the up-and-coming North Bund district. Designed to accommodate the world's largest cruise ships, the terminal will focus primarily on cruise routes to and

from Japan and South Korea. Designed by John Portman & Associates, the centerpiece of the 475,000 sqm development will be the twisting 321m Center Tower, replicating the lucky number 8.

Criss-crossing these signature infrastructure

developments will be a 400km, 11-line subway system – at least four of which (lines 4, 6, 7 and 8) will pass through the Expo site. The system is forecast to transport up to five million people per day. The construction of the required new subway stations citywide is the reason why visitors to Shanghai these days often stop and ponder why several street corners have disappeared since their last visit.

The net result of the infrastructure upgrade will be a shift in the way Shanghai is promoted and perceived around the world, says Patrick Chen, Assistant Director of the Shanghai Municipal International Tourism Promotion Department. "Our promotional focus now is on the 2010 World Expo," Chen says. "There will be more than 200 pavilions during the Expo, and countries from around the world will be bringing guests to the city. So we believe that group meetings and events tourism will grow in 2010. We also need to look beyond 2010, and have already started bidding for major international conferences in 2011 and 2013."

#### The World Expo site

Straddling both sides of the Huangpu River, the 2010 Expo aims to challenge visitors and stimulate ideas about how we will live in the urban environments of the future, presenting solutions to the challenges of sustainable development.

Although still being cleared for construction, the 5.28sqkm 2010 World Expo Site (3.93sqkm on the east bank, and 1.35sqkm on the west bank) will feature more than 200 international pavilions. If you don't want to wait until

#### The logo

Depicting three genie-like people holding hands, the green logo is inspired by the shape of the Chinese character for "world". The green element is for sustainability and the global theme is to represent the coming together of diversified cultures from around the world.



2010 to envision what it will look like, the highlight of a visit to the 2010 Expo Display Center is a large 3-D simulation video screen that transports visitors above, across and around the whole site.

The highest pavilion will be the imposing Forbidden City Red China Pavilion, set to stand 63m in height and already rather grandly nicknamed the "Crown of the East." It is based on a traditional wooden structure with a roof of interlocking wooden dougong (斗拱 brackets), and is divided into three sections: a national center, one for the autonomous regions and municipalities, and one for Hong Kong, Macau and Taiwan.

Many other countries are investing considerable time, money and innovation to attract attention. Canada, for example, has enlisted the choreographic expertise of Cirque du Soleil for its pavilion; while the UK's Thomas Heatherwick-designed pavilion is a spiny, color-changing structure cheekily dubbed "the Hairy Marshmallow". The United Arab Emirates has called on Lord Norman Foster to develop a pavilion design inspired by traditional Arab city planning principles. The Danes, meanwhile, despite controversy at home, are planning to bring Copenhagen's Little Mermaid statue to sit serenely in its pavilion, surrounded by water from Copenhagen Bay.

Nepal's creation is a replica of a temple, while Spain's resembles a swirling flamenco skirt and Luxemburg's a forest castle. Switzerland, meanwhile, will showcase a soybean fiber-covered structure shaped like a map of the nation, which can create its own electricity and features a cable car ride around the summit.

The German pavilion will feature a giant hanging ball that swings like a pendulum and moves toward a crowd when

Many countries are investing considerable time, money and innovation to attract attention.

Canada, for example, has enlisted the choreographic expertise of Cirque du Soleil for its pavilion; while the UK's Thomas

Heatherwick-designed pavilion is a spiny, color-changing structure cheekily dubbed "the Hairy Marshmallow".

it senses clapping and applause. The idea is to stimulate discussion about how people interact with a city, and the consequences of their movements and actions on the urban environment.

Beyond the national pavilions, more than 50 projects will populate the Urban Best Practices Area, a platform for future-oriented approaches to emerging urban issues. In addition to showcasing developmental and architectural solutions and innovations, the UBPA will present a

simulated city block – built on best practice principles garnered from the best submissions – to generate a vision of what the ideal future city may look like.

As an antidote to all the planning and sustainability seriousness, the 2010 Expo site will also contain elements of entertainment. The marquee amusement attraction will be the 110-year old Nanshi Power Plant, whose 165-meter chimney is being transformed into the 201m Expo Harmony Tower, featuring a 50-car roller coaster winding around it. Inside, the renovated factory will host the Exploration of Future Cities Pavilion.



On 14 February, about 70,000 people took part in the **Job Fair** at Tianjin International Exhibition Centre and Tianjin Sport Centre.

2,000 public **bicycles** will be **free for public use** in Tianjin until 1 May, when the bicycle rental fee will then be 1.5RMB per hour.







Construction of the **Beijing-Shanghai Express Railway** Tianjin West Railway **Station** began on 4 February. The new Tianjin West Railway Passenger Station is an important pitch point of the Beijing-Shanghai Express Railway, and is planned to occupy 680,000sqm across 3 floors and 2 basements.







The **drama The Peach Blossom Land** was performed in Tianjin Grand Theatre on 12 February.

Premier Wen Jiabao gave a helping hand to a **two-year-old boy** named Li Rui, who was almost denied **life-saving treatment for his leukemia** because of a lack of money. Ready to go back home, the cash-strapped Li family met Wen in a waiting room at Tianjin Railway Station on 16 February. Li was later admitted to Beijing Children's Hospital, one of the country's best, under Wen's instruction and with a 10,000 CNY donation from him. About 300,000 CNY have been reportedly donated to the boy by inspired individuals and organizations as of 18 February.









The First Da Bei Yuan Spring Festival Cultural Tourism Temple Fair was held on 26 January in the Da Bei Yuan Square. All kinds of folk games and performances attracted passers-by.

# Events in March 2009

SUN		International Women's Day	15 Protecting Consumers' Rights Day	Vorld Water Day	6
SAT	8	S Interest of the second of th	White Valentine's Day Prot (popular in Japan & Korea) Righ	Sleep Day	3
FRI	7 28		S interest of the state of the	n Fên (Spring Equinox)	27-29 China North International Cycle Show © Tranjin International Exhibition Center
THU	26 27	5 Jing Zhé (insects awaken)	Arbor Day	Chū Pipeline & Tube Chū Material Exhibition  © Binhai International Convention & Exhibition Centre	26 Cycle Cyc
WED	25	4		EUCCC TJ Finance & Taxation Workshop: Operational & Financial Risk Control @ TBD	25-26 German Chamber: Executive Assistant Training @ TBA, Tlanjin Tel: +86 10 6590 0926 ext. 302
TUE	24	Ear Health Day TICC Coffee Morning 10am - 12 noon @ Sheraton Hotel	EUCCC TJ HR Workshop: Legal issues for Lay-off & HR Strategy under Financial Crisis	17	24
MOM	23 February	2	6	16	23 World Meteorological Day 30

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#### C'est la vie French Restaurant

Third Floor, Bldg D, Shang Gu 🔢 Tian Ta Lu, Nankai District Tel: +86 22 2341 9808 巴黎餐厅 餐厅 天津市南开区天塔道 上谷商业街D座3层

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#### La Seine Café

Magnetic Plaza, Area B. Shop 7-9 Ling Bin Lu, Nankai District Tel: +86 22 2385 5018 Hrs: 10:30 - 21:00 寒纳咖啡屋 南开区时代奥城商业广场B区7-9

#### Mediterranean Restaurant

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#### Pan Shan Grill & Wine

**Western Food** 

2/F Main Building, Sheraton Tianjin Hotel Zijinshan Lu, Hexi District Tel: +86 22 2334 3388 ext.1820 Hrs: 18:00 - 23:00 盘山葡萄酒扒房 河西区紫金山路天津喜来登大酒店

#### Parrot Restaurant & Bar

88 Huanghai Lu, TEDA Tel: +86 22 6620 1663 Hrs: 10:00 - 24:00 鹦鹉西餐厅酒吧 天津经济技术开发区黄海路88号 东英小区

#### Pizza Hill

主楼二楼

Magnetic Plaza, Building B Lingbin Lu, Nankai District Tel: +86 22 2385 5025 天津嘉喜来比萨餐饮有限公司 南开区凌宾路奥城商业广场B区

#### Spectrum All-Day Dining

7F, Hotel Nikko Tianjin, No.189 Nanjing Lu Heping District Tel: +86 22 8319 8888 ext. 3570 Fax: +86 22 8319 2266 Hrs: 11:30-14:30/18:00-21:30 彩西餐厅 和平区南京路189号 天津日航酒店七层

#### SPR Coffee

1F, B Building, Olympic Stadium Business Centre, Binshui Xi Dao, Nankai District Tel: +86 22 2385 5329 SPR 咖啡 南开区宾水西道奥城商业广场B区

#### T.G.I. Friday's

72 Fu Kang Lu, Nankai District Tel: +86 22 2300 5555 Hrs: 10:00 - 02:00 星期五餐厅 南开区复康路7号增2号

#### The Pizza Box

Fu Kang Hua Yuan, Jin Sha Li Wang Ding Di, Nankai District Tel: +86 22 2367 1318 比萨香西餐厅 南开区王顶堤富康花园

#### Trueman Coffee

Building C, Zi Lai Hua Yuan, Shuangfeng Dao, Nankai District Tel: +86 22 8741 1811 楚门咖啡 南开区双峰道紫来花园C座底商

#### **Asian Food**

2F. Sports Hotel, Sports Center. 90 Wei Jin Nan Lu, Nankai District Tel: +86 22 2391 6368 阿里巴巴印度餐厅酒吧 南开区卫津南路90号体育中心 体育宾馆2楼

Alibaba Indian Restaurant &

#### Bai Jiao Yuan

INT

303 Nanmenwai Da jie, Heping District Tel: +86 22 2722 8043 百饺园 和平区南门外大街303号

#### **B.J. Top-class Hongkong BFT** Restaurant

52F, Xinda Plaza, Jiefangbei Lu, Heping District Tel: +86 22 5829 9698 Hrs: 11:00 - 14:00 17:00 - 21:00 香港避风塘酒楼 和平区解放别路信达广场52层

#### **Bawarchi Indian Restaurant**

No. 69, Building B, Shang Gu Tian Ta Lu. Nankai District Tel: +86 22 2341 2786 芭瓦琪印度餐厅 南开区天塔路上谷商业街 西区B座69号

#### **Charm Sea Restaurant**

Huang He Dao, Nankai District (Beside DaTong Mansion, that is opposite to Huanghe Cinema) Tel: +86 22 2763 8878 魅力东海大酒店 天津市南开区黄河道 (黄河影院斜对面大通大厦旁)

#### **Cuiheng Village**

INT

Huasheng Branch: 2F Block C, HuaSheng GuangChang, 146 WeiDi Dao, Hexi District Tel: +86 22 8823 8986 翠亨邨 华盛店:河西区围堤道146号华盛 广场C座2层 Keji Branch: Science and Technology Building (KeJi DaSha) 25 Youyi Lu, Hexi District Tel: +86 22 2813 1601 科技店: 河西区友谊路25号科技 咨询大厦1-2层

#### Ding Tai Fung

No. 18 Binshui Dao, Hexi District Tel: +22 2813 8138 Hrs: 11:30-14:30, 17:30-21:50 鼎泰主 河西区宾水道18号

Fei Teng Yu Xiang CH No. 17, Tianshui Building, Pingshan Dao, Hexi District Tel: +86 22 23526626 沸腾鱼乡 河西区平山道天水底商17号

#### **Fountain Lounge**

Hyatt Regency Jing Jin City Resort and Spa, 8 Zhujiang Da Dao, Zhouliang Zhuang, Baodi District Tel: +86 22 5921 1234 碧泉茶园 天津宝坻区周良庄珠江大道8号 京津新城凯悦酒店

JP

1F Caesar Palace 46 Qi Xiang Tai Lu, Hexi District Tel: +86 22 2352 1270 Hrs: 11:00 - 14:00, 17:00 - 22:00 银座日本料理 河西区气象台路46号 恺撒皇宫大酒店一楼

#### Golden Elephant Thai Restaurant

TH 78 Guangdong Lu, Hexi District, Tianjin (Behind Yonghe Dou Jiang Fang) Tel: +86 22 2328 7801 金象苑泰国餐厅 天津市河西区广东路78号 (永和豆浆坊后侧)

#### Gou Bu Li

CH 322 Heping Lu, Heping District Tel: +86 22 2303 1118 狗不理 和平区和平路322号

#### Hanjinbai Seafood

CH 985 Dagu Nan Lu, Hexi District Tel: +86 22 8832 6666 Hrs: 11:00 - 22:00 瀚金伯海鲜大酒楼 河西区大沽南路985号

#### Han Luo Yuan

KR 1F, Golden Crown Building, 20 Nanjing Lu, Hexi District Tel: +86 22 2302 9888 韩罗苑 河西区南京路20号金皇大厦1层

#### Meshiya Hashiba

7F, Isetan, Modern City, No.108, Nanjing Road, Heping District Tel: +86 22 2718 8385 桥场饭屋 和平区南京路108号现代城伊势丹 7楼

FR French GE German JP HongKong IN Indian III International II Italian

#### DINING

#### Asian Food

CH

FR

#### Pengtiange

8 Hong Qi Nan Lu, Nankai District Tel: + 86 22 2395 6666 鹏天阁 南开区红旗南路8号

#### Pleasant House

Room 103-104, No. 16 Building, Feng Hu Li, Baidi Lu, Nankai district Tel: +86 22 2746 1203 点方圆 南开区白堤路风湖里16号楼 103-104室

#### Quanjude Roast Duck Restaurant

Junction of Youyi Lu and YongAn Dao. Hexi District Tel: +86 22 8328 1666 Hrs: 11am-2pm, 5pm-9pm 全聚德烤鸭店 河西区友谊路和永安道交口

#### Rengaya Dickson: 18 BinShui Dao,

Hexi District Tel: +86 22 2813 0537 炼瓦家 河西区宾水道18号帝城大酒店1F International Building: 1F 75 Nanjing Lu, Heping District Tel: +86 22 2330 8118 和平区南京路75号国际大厦1F

#### Saigon Court

173 Chengdu Dao, Heping District Tel: +86 22 2335 9173 Hrs: 10:00 - 14:00 17:00 - 22:00 贡苑法式越南餐厅 和平区成都道173号

#### Sake n Sushi Bar

11F, Holiday Inn Binhai Tianjin No.86, Di Yi Da Jie, TEDA Tel: +86 22 6628 3388 ext. 2730 Hrs: 11:30 - 23:00 寿司叩 天津滨海假日酒店11层

#### Seitaro

Binguan Xi Lu, Hexi District Tel: +86 22 2835 5588 Hrs: 11:00 - 22:00 清太郎日本料理 河西区宾馆西路 Zi Jin Shan Lu, Hexi District Tel: +86 22 2335 0909 Hrs: 10:00 - 22:00 河西区紫金山路喜来登大酒店

#### Sorabol

873 Dagu Nan Lu, Hexi District Tel: +86 22 2833 5588 Hrs: 9:30 – 22:00 萨拉伯尔 河西区大沽南路873号(天津日 报社院内)

#### **TAIRYU Teppanyaki**

INT C-12A, Shang Gu, Nankai District Tel: +86 22 2341 1718 大渔铁板烧 南开区上谷商业区C区12A

#### Ten Yo Japanese Restaurant

5F, Hotel Nikko Tianjin, No.189 Nanjing Lu, Heping District Tel: +86 22 8319 8888 ext. 3558 Fax: +86 22 8319 2266 Hrs: 11:30-14:00/17:30-22:00 天嘩日餐厅 和平区南京路189号天津日航酒店 五层

#### Tao Li Chinese Restaurant 🖽

6F, Hotel Nikko Tianjin, No.189 Nanjing Lu, Heping District Tel: +86 22 8319 8888 ext.3561 Fax: +86 22 8319 2266 Hrs: 11:30-14:00/17:30-22:00 桃李中餐厅 和平区南京路189号天津日航酒店 六层

#### Wan Li Chinese Restaurant 🔣

2/F Renaissance Tianjin TEDA Hotel. 29 Di Er Da Jie, TEDA Tel: +86 22 6621 8888 ext. 6750 万丽轩中餐厅 天津经济技术开发区第二大街29号

#### YEZA Korean Restaurant C-47 Shang Gu, Tian Ta Dao,

Nankai District Tel: +86 22 2374 1738 椰家韩餐厅 南开区天塔道上古商业中心C-47

#### Yue Wei Xian

No. 283-285, Hebei Lu, Heping District Tel: +86 22 2339 8888 粤唯鲜 和平区河北路283-285号

#### Yue Wei Xian Hotpot Restaurant

Dao, Hexi District Tel: +86 22 2335 7799 Tiyuan Bei: No. 8 Tiyuan Bei Dao, Hexi District Tel: +86 22 2395 2000 粤唯鲜火锅城 天骄园店:河西区马场道208号 体院北店:河西区体院北道8号

Tian Jiao Yuan: No. 208, Machang

#### YY Beer House

3 Ao Men Lu, Heping District Tel: +86 22 2339 9634 Hrs: 10:30-02:00 粤园泰餐厅 和平区澳门路3号(国际大厦后)

#### **▼** NIGHTLIFE

#### **Babi Club**

83 Qiongzhou Dao, Hexi District Tel: +86 22 8381 6006 芭芘俱乐部 天津市河西区琼州道83号

#### **Baby Face**

9F, Isetan, Block C, Modern Town, No.108, Nanjing Lu, Heping District Tel: +86 22 2711 9898 和平区南京路108号现代城C区伊 势丹9楼

#### **Bingo Club**

117 Changde Dao, Heping District Tel: +86 22 2311 1133 和平区常德道11号(蓝天宾馆院内)

#### **Broadies Tavern**

5 Bar Street Youyi Lu, Hexi District Tel: +86 22 8837 0933 Hrs: 18:00 - 02:00 部落地西餐酒吧 天津市河西区友谊路风情街5号

#### Chat's Bar 1F Hyatt Regency Tianjin Hotel,

Heping District Tel: +86 22 2331 8888 聊天廊酒吧 凯悦酒店1层

#### Coco

Bar Street, Youyi Lu, Hexi District Tel: +86 22 2837 0888 瀚金佰Coco酒吧 河西区友谊路酒吧街

#### Feli's Bar

12 Zhangde Dao, Heping District Tel: +86 22 2312 4526 Hrs: 18:00-03:00 和平区彰德道12号

Fountain Lounge Bar Hyatt Regency Jing Jin City Resort and Spa, 8 Zhujiang Da Dao,

Zhouliang Zhuang, Baodi District Tel: +86 22 5921 1234 碧泉茶园酒吧 天津宝坻区周良庄珠江大道8号 京津新城凯悦酒店

#### Friday Restaurant & Bar

1NO. 7-2 Fukang Lu, Nankai District Tel: +86 22 5869 5555 ext.8456 星期五 南开区复康路7号增二号泰达国际

#### Hank's Sports Bar & Grill

1F, Bldg B, Shang Gu, Tian Ta Dao, Nankai District Tel: +86 22 2341 7997 天津南开区天塔道上谷商业街 B座一层

#### Italian Restaurant & Bar

53F, Xinda Plaza, Jiefangbei Lu, Heping District Tel: +86 22 5829 9698 Hrs: 21:00 - 2:00 云顶百家意大利西餐酒吧 和平区解放北路信达广场层

#### JV'S Bar

1F, Sheraton Tianjin Hotel Zijinshan Lu, Hexi District Tel: +86 22 2334 3388 ext. 1845 Hrs: 17:00 - 01:00 JV'S 酒吧 河西区紫金山路天津喜来登大酒店 主楼一楼

#### Le Nest Club

103 Qiongzhou Dao, Hexi District Tel: +86 22 8381 6666 乐巢酒吧 河西区琼州道103号

#### Lvnda's Place

225 Jiefang Lu, Heping District Tel: +86 22 8155 8566 和平区解放路225号



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#### **▼** NIGHTLIFE

#### -

#### Mayflower Bar

The Junction of Qi Xiang Tai Lu & Zi Jin Shan Lu, Hexi District Tel: +86 22 5859 9898 Hrs: 19:00-02:00 五月花酒吧 河西区气象台路与紫金山路交口

#### Mizu Bar

5F, Hotel Nikko Tianjin, No.189 Nanjing Lu, Heping District Tel: +86 22 8319 8888 ext. 3555 Fax: +86 22 8319 2266 Hrs: 17:30-01:00 美津酒吧 和平区南京路189号天津日航酒店五层

#### New York Bar

4F Bolian Building, No.155 Weijin Lu, Heping District Tel: +86 22 2353 0136 博联西餐酒吧 和平区卫津路155号博联大厦4层

Rainbow Restaurant & Pub 12 Yanhe Lu, Hexi District Tel: +86 22 2355 9898 Hrs: 19:00-02:00 彩虹西餐厅&酒吧 河西区沿河路12号

#### Pepper

23F, Building B, Shanggu Business Center, East Gate of Water Park, Nankai District Tel: +86 22 2341 5238 南开区水上公园东门上谷商业区B 座3层

#### **Richmond Bar**

231 Hebei Lu, Heping District Tel: +86 22 2311 3397 里士满西餐酒吧 天津市和平区河北路231号

#### Scarlet

3F Bolian Building 155 Weijin Lu, Heping District Tel: +86 22 2355 6223 乱世佳人 和平区卫津路155 号 博联大厦三楼

#### **Scooters**

Bar Street, You Yi Lu, Hexi District Tel: +86 22 2837 0575 思酷特酒吧 河西区友谊路酒吧街内

#### Seven Club

291 Shaoxing Dao, Hexi District Tel: +86 22 2333 1777 Seven酒吧 河西区绍兴道291号

#### SITONG Bar

Bars

-1F, Somerset Olympic Tower, Chengdu Dao, Heping District Tel: +86 22 2337 7177 昔唐音乐酒吧 和平区成都道奥林匹克大厦 负一层

#### **Sunshine Lounge**

1F, Holiday Inn Tianjin, 288 Zhongshan Dao, Hebei District Tel: +86 22 2628 8888 Hrs: 20:15-23:15 假日饭店阳光酒廊 河北区中山路288号

#### Sugar Club

Henghua Building, Xiawafang, Dagu Nan Lu, Hexi District Tel: +86 22 5831 8888 蜜糖酒吧 河西区大沽南路下瓦房恒华大厦

#### The Tavern Pub

9D, 3F, Bldg B, Shanggu, Tian Ta Lu, Nankai District Tel: +86 22 2341 9696 第九客栈 天津南开区天塔道上谷商业街 B座3层9D

#### Top

3F, near Children's Hospital, Tonglou, Hexi District Tel: +86 22 2334 7777 Top酒吧 河西区佟楼儿童医院旁3楼

#### 1969 Music Bar

A37, Shanggu, Tianta Lu, Nankai District Tel: +86 22 2395 1969 1969 音乐酒吧 南开区天塔道上谷商业街A37

#### **KTV**

#### Holiday KTV

9F Isetan, Block C Modern Town, No. 108 Nanjing Lu, Heping District Tel: +86 22 2718 8555 好乐迪KTV 和平区南京路108号现代城C区 伊势丹9楼

#### **Oriental Pearl KTV**

2 Guizhou Lu, Heping District Tel: +86 22 2781 6666 东方之珠KTV 和平区贵州路2号

#### **Party Land KTV**

Golden Crown Building, No. 20 Nanjing Lu, Heping District Tel: +86 22 2302 9988 金永KTV 和平区南京路20号金皇大厦

#### **▼** SERVICES

#### **Astor Hotel**

33 Tai Er Zhuang Lu Heping District Tel: +86 22 2303 2888 利顺德大饭店 和平区台儿庄路33号

#### **Baiyun Hotel**

No.12 Fada Street, Nanhai Road, TEDA, Tianjin Tel: +86 22 66208888 白云酒店 天津经济技术开发区南海路发达 街12号

# Best Western Byronn Hotel Tianjin

No.90 Xi Er Dao, Airport Industrial Park, Tianjin Tel: +86 22 8486 0000 Global free reservation telephone: 0800 0013 1779 天津空港白云酒店 天津空港物流加工区西二道90号

#### **Crystal Palace Hotel**

28 You Yi Lu, Hexi District Tel: +86 22 2835 6666 水晶宫饭店 河西区友谊路28号

#### **Dickson Hotel**

18 Bin Shui Dao, Hexi District Tel: +86 22 2836 4888 帝城大酒店 河西区宾水道18号

#### **Geneva Hotel**

28 You Yi Road, Hexi District Tel: +86 22 2835 2222 津利华酒店 河西区友谊路28号

#### Golden Crown Hotel

18 Nan Jing Lu, Hexi District Tel: +86 22 2303 8866 金皇大酒店 河西区南京路18号

#### **Golden Ocean Hotel**

338 Nanjing Lu, Nankai District Tel: +86 22 2746 6666 金泽大酒店 南开区南京路338号

#### Harbor Center Hotel

240 Zhang Zi Zhong Lu, Heping District Tel: +86 22 2302 6888 天津港湾中心酒店 和平区张自忠路240号

#### Holiday Inn Binhai Tianjin

86 Di Yi Da Jie, TEDA Tel: +86 22 6628 3388 天津滨海假日酒店 开发区第一大街86号

#### **Hotels**

#### Holiday Inn Tianjin Hotel 288 Zhong Shan Lu, Hebei District Tel: +86 22 2628 8888 假日饭店 河北区中山路288号

#### Hotel Nikko Tianjin

189 Nanjing Lu, Heping District Tel: +86 22 8319 8888 Fax: +86 22 8319 2266 天津日航酒店 和平区南京路189号

# Hyatt Regency Jing Jin City Resort and Spa

8 Zhujiang Da Dao, Zhouliang Zhuang, Baodi District Tel: +86 22 5921 1234 Fax: +86 22 5922 9531 京津新城凯悦酒店 天津宝坻区周良庄珠江大道8号

#### **Hyatt Regency Tianjin**

219 Jie Fang Bei Lu, Heping District Tel: +86 22 2330 1234 天津凯悦酒店 和平区解放北路219号

#### Renaissance Tianjin Hotel

105 Jian She Lu, Heping District Tel: +86 22 2302 6888 天津滨江万丽酒店 和平区建设路105号

# Renaissance Tianjin TEDA Hotel & Convention Centre

29 Second Ave., TEDA
Tel: +86 22 6621 8888
天津万丽泰达酒店及会议中心
天津经济技术开发区
第二大街29号

#### **Sheraton Tianjin Hotel**

Zi Jin Shan Lu, Hexi District Tel: +86 22 2334 3388 喜来登大酒店 河西区紫金山路

#### **Tian Bao International Hotel**

368 JingMen Da Dao, Baoshui District Tel: +86 22 2576 1588 天津天保国际酒店 保税区京门大道368号

#### **Tianjin Ruiwan Hotel** 2527 Di Yi Da Jie, Xin Gang, Tang Gu

Tel: +86 22 2578 0001 天津瑞湾酒店 塘沽区新港一号路2527号

#### **Tianlun Rega Jinbin Hotel**

135 An Shan Dao, Heping District Tel: +86 22 8331 1818 天伦瑞嘉晋滨大酒店 天津市和平区鞍山道135号

#### **▼** SERVICES

#### Hotels

# TEDA International Club (Tianjin)

7 Fu Kang Lu, Nankai District Tel: +86 22 5869 5555 天津泰达国际会馆 南开区复康路7号

# TEDA International Hotel & Club

8 Di Er Da Jie, TEDA Tel: +86 22 2532 6000 泰达国际酒店暨会馆 开发区第二大街8号

#### **Apartments**

#### **Astor Apartment**

33 Tai Er Zhuang Lu, Heping District Tel: +86 22 2303 2888 利顺德公寓 和平区台儿庄路33号

#### Crystal Palace Hotel Apartment

28 You Yi Lu, Hexi District Tel: +86 22 2835 6666 水晶宫饭店公寓 河西区友谊路28号

#### **Sheraton Apartment**

Zi Jin Shan Lu, Hexi District Tel: +86 22 2334 3388 喜来登公寓 河西区紫金山路

#### **Somerset Olympic Tower**

126 Cheng Du Dao, Heping District Tel: +86 22 2335 5888 天津盛捷奥林匹克大厦服务公寓 和平区成都道126号

# TEDA International Club (Tianiin)

7 Fu Kang Lu, Nankai District Tel: +86 22 5869 5555 天津泰达国际会馆公寓 南开区复康路7号

#### Tianjin International Building

75 NanJing Lu, Heping District Tel: +86 22 2330 6666 国际大厦 和平区南京路75号

#### **Serviced Office**



# The Executive Centre

29F The Exchange Tower 2, 189 Nanjing Lu, Heping District Tel: +86 22 2318 5000 Fax: +86 22 2318 5001 天津德事商务中心 和平区南京路189号津汇广场2座 29层

#### Chambers

#### European Chamber Tianjin Chapter

Room1603, Building 17, Magnetic Plaza, BinShui Xi Dao, Nankai District, Tianjin, 300381, PR.China Tel: +86 22 2374 1122 Tianjin@euccc.com.cn中国欧盟商会天津分会天津市南开区宾水西道奥城商业广场17座1603室

#### German Business Circle Tianjin Deutscher Unternehmerkreis Tianjin, DUT

Office 803,Huake Center,3 Kaihua Dao, Huayuan Industrial Area,Tianjin Tel:+86 22 8371 7855 Fax:+86 22 8371 7859 天津德国人联谊会 天津市华苑产业区开华道3号华科 创业中心803室

# German Chamber of Commerce, Tianjin Office

3 Yuliang Lu, Nankai District, Tianjin Tel: +86 22 2301 1709 德国商会天津分会 南开区育梁路3号

#### The American Chamber of Commerce, Greater Tianjin Branch

Room 2918,29F The Exchange Tower 2,189 Nanjing Lu, Heping District Tel: +86 22 2318 5075 Fax: +86 22 2318 5074 www.amchamtianjin.org 美国商会天津分会 和平区南京路189号津汇广场B座 2918室

#### Tianjin Japanese Association

Rm 607, International Building 75 NanJing Lu, Heping District Tel: +86 22 2313 2522 www.tjja.net 天津日本人会 和平区南京路75号国际大厦607室

# Tianjin Korean Chamber of Commerce & Industry

1F Feng Lin Hotel 6 BinShui Xi Dao, Nankai District Tel: +86 22 2395 7991 天津韩国商会 天津市南开区宾水西道6号 枫林宾馆1楼

#### Tianjin Korean Society

Tar Feng Lin Hotel 6 Bin Shui Xi Dao, Nankai District Tel: +86 22 2395 6600 天津韩国人会 天津市南开区宾水西道6号 枫林宾馆1楼

#### **Education**



#### German Language Centre, Tianjin Foreign Studies University

Bldg. 3, Tianjin Foreign Studies University, 117 Machang Road, Hexi District
Tel: +86 22 2326 5642
Fax: +86 22 2326 5644
Email: kurse@goethe-slz.tj.cn
Website: www.goethe-slz.tj.cn
天津外国语学院歌德语言中心
河西区马场道117号天津外国语学院马场道校区3号楼

#### International School of Tianjin

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#### ▼ SFRVICES

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天津市大港区官港森林公园绿化 其地外

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Natural History Museum 206 Machang Dao, Hexi District Tel: +86 22 2335 8031 Hrs: 09:00-16:30 自然博物馆 河西区马场道206号

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#### **▼** SERVICES

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### Science & Techology

# MINERAL RESOURCES AND MINING: TREASURES FROM THE EARTH

#### What mineral resources exist?

Fossil mineral resources (e.g. oil, natural gas and coal) are extracted for generating energy or as a raw material for the chemical industry. Ores (e.g. iron, copper and tin) are mined for use as a raw material in the manufacture of machines and tools or in electronics and semiconductors. Rocks, clay, sand and gravel are quarried and used principally in the building industry. In addition, precious stones and metals are used to make jewelry, although diamond, due to its hardness and high dispersion of light, is also useful for industrial application.

Radioactive elements such as uranium and plutonium are used in atomic energy production.

#### How do precious stones form?

Precious stones are rarely-occurring minerals with varying compositions that are formed from different elements under certain pressure and temperature conditions.

Diamonds, for example, are made of carbon. They form in the Earth's mantle at a depth of more than 62 miles (100 km) in temperatures of more than 1,800°F (1,000°C), and through volcanic activity are carried to the higher layers of earth, where they can be mined.

Rubies (red corundum), on the other hand, consist of aluminum oxide and chrome. They occur very rarely in finest quality, as the chrome that gives them their color also gives them fissures and cracks. In the same way, emeralds are frequently impure and typically have inclusions of other minerals. Their green color comes from chrome and vanadium.

#### What is the "Great Star of Africa"?

In 1905 in South Africa, the largest rough gemquality "Cullinan diamond" was discovered. It weighed more than 3,100 carats. It was split up into nine major gems and 96 smaller brilliants. The biggest and heaviest of the diamonds, weighing 530 carats, the "Great Star of Africa" was presented to the then British King, Edward VII, for his 66th birthday. It was incorporated into the royal scepter and can be seen and admired today as part of the Crown Jewels.

# For how long have mineral resources been mined?

One of the oldest mines was found in the Ngwenya Mountains in southern Africa. Around 40,000 years ago, humans were mining hematite (iron mica) there Like ochre, such minerals were mined primarily for their colors and their subsequent cosmetic uses. Iron and copper were being mined for the manufacture of materials as early as 2000BC, primarily by the Egyptians, who had already developed proven mining skills. However, their main focus was the search for precious stones and gold, the evidence for which lies in more than 700 overburden deposits. Cleopatra's (69-30 BC) emerald mines at Wadi Sikait are legendary.

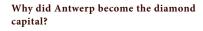
# What makes noble metals

The expression "noble metal" refers not so much to their value as to a chemical peculiarity of these elements. Such metals do not react with water, and include gold, silver, platinum and mercury or osmium. As with all products, their worth depends on how frequently they occur as well as on demand. Copper, for example, counts as a noble metal but is usually not included in a list because it is comparatively common. However, the demand for copper has risen so sharply in the last few years (mainly as a result of the Chinese hunger for raw materials) that the global deposits are almost exhausted. Accordingly, its value has more than doubled since 2001.

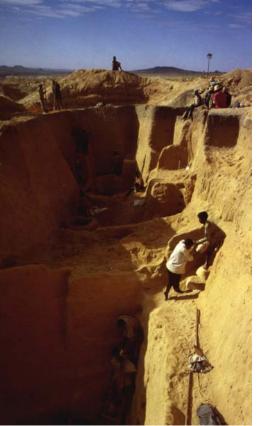
#### What are gold-mining towns?

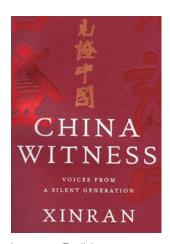
There were numerous gold finds in 19th-century North America that led to the Gold Rush. Gold-mining towns, where the gold prospectors could live and provide for themselves, grew up with amazing speed in the vicinity of the finds. These places were rough and lawless. Mainly traders and mine owners grew rich, such as Levi Strauss, who sold jeans to the prospectors. Sacramento, today's capital of California, developed in this way during the Gold Rush in the middle of the 19th century.

San Francisco, too, grew as a result of gold finds. Most places shrank back to small villages once gold fever had died down, or even became completely abandoned, as in the case of the ghost town of Bodie in the Sierra Nevada, which once supported a population of 10,000.



Antwerp became the most important trade center in the world in the 16th century. Technical innovations and the blossoming trade in uncut diamonds led many diamond cutters to settle there. As a result, the industry underwent a period of specialization, with the establishment of diamond bourses, apprenticeship centers and so on, so that trade could be protected and the increasing requirement for skilled workers could be met. There was another upturn at the end of the 19th century, when diamonds were discovered in South Africa. The Belgian mining company De Beers became one of the most important suppliers of the raw material that was now available in such large quantities that thousands of new skilled workers were needed.■





Language: English Format: Hardcover, 448 pages Price: **300 RMB** (including delivery)

# HADEIN CHINA'S DYNAMIC ENTREPRENEURS WINTER NIE & KATHERINE XIN

Language: English Format: Paperback, 220 pages Price: **350 RMB** (including delivery)

# **China Witness: Voice from a Silent Generation**

By Xin Ran

#### About the Author:

Xin Ran was born in Beijing in 1958 and was a successful journalist in China. In 1997 she moved to London, where she currently writes a regular column in The Guardian. She is the author of The Good Women of China, Sky Burial and a novel, Miss Chopsticks.

#### About the Book:

China Witness is the personal testimony of a generation whose stories have not yet been told. Here the grandparents and great-grandparents of today sum up in their own words for the first and perhaps the last time the vast changes that have overtaken China's people over a century. The book is at once a journey by the author through time and place, and a memorial to those who have lived through war and civil war, persecution, invasion, revolution, famine, modernization, Westernization and have survived into the twenty-first century. In the lifetimes of these men and women, China has transformed from a largely peasant, agricultural country of more than 1.3 billion people into a modern state.

# Made in China: Secrets of China's Dynamic Entrepreneurs

By Winter Nie & Katherine Xin with Lily Zhang

#### About the Authors:

*Drs. Winter Nie and Katherine Xin* are professors at IMD (a leading global business school located in Lausanne, Switzerland). Both of them were born and raised in mainland China and received their MBAs and PhDs in the US. For the last two decades, both of them worked and lived in the US, Europe and Asia conducting research, teaching, and consulting for multinational companies (MNCs) and mainland Chinese private owned enterprises (POEs).

Lily Zhang is a research associate at IMD. She has worked in Dow Jones China for more than four years and another two years as a journalist for Economist Group before joining IMD.

#### About the Book:

The continuous rapid economic development of China is to a large extent facilitated by the explosive growth of local private-owned enterprises. More than 5.5 million POEs account for 80% of the total corporate enterprises in China. Many of them such as Alibaba.com and Huawei have already grown into global companies. Some have formed alliances or joint-ventures with international companies such as Aokang and Geox, Wahaha and Danone.

International companies are facing increasing competition from Chinese POEs not only in China's market, but also in the global market. What are the strengths of Chinese POEs? How did Alibaba.com compete with eBay in the China market? What are their weaknesses? Why did a joint-venture between Wahaha and Danone end up in such a hostile dispute? *Made in China: Secrets of China's Dynamic Entrepreneurs* takes an insiders' approach to explore these questions. Based on face-to-face interviews with 20 typical Chinese POE founders, it traces the origin of the entrepreneurs and delineates their individual characteristics - the key personal success factors.

The authors offer unique insights into the minds and behavior of Chinese entrepreneurs from the perspectives of insiders who lived, taught, researched and consulted in China for many years. This book should be of particular value to business leaders who, by choice or by necessity, must compete in China.

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QUOTATIONS OF THE MONTH
The first step to getting the things you want out of life is this: Decide what you want.  — Ben Stein
We make a living by what we get, we make a life by what we give. ————————————————————————————————————
Self-confidence is the first requisite to great undertakings.  — Samuel Johnson
The person who makes a success of living is the one who see his goal steadily and aims for it unswervingly. That is dedication. — Cecil B. DeMille

# A GRAND FESTIVAL FOR WOMEN

#### INTERNATIONAL WOMEN'S DAY

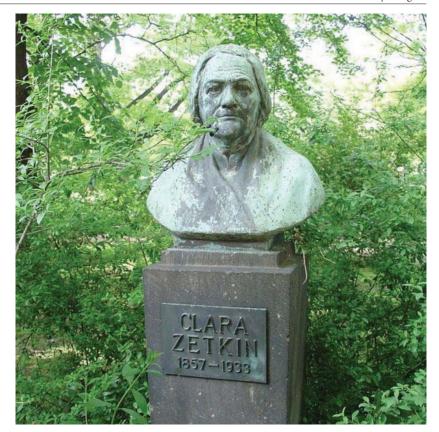
By Wang Na

nternational Women's Day (guójì fù nǚ jié 国际妇女节 IWD), also called U.N. Day for Women's Rights & International Peace, is celebrated on 8 March in many countries around the world. It is a day when women are recognized for their achievements without considering divisions, whether national, ethnic, linguistic, cultural, economic or political. IWD started as a political eventually; it blended with the culture of many countries. Nowadays the day has lost much of its political meaning, becoming simply an occasion for men to express their love and appreciation of the women around them.

#### **Origins**

The idea of IWD was first conceived at the beginning of the twentieth century. At that time, western countries were in a period of rapid industrialization and economic expansion, harsh working conditions and low wages, which led to protests and strikes. Oppression and inequality were spurring women to become more vocal and active in campaigning for change. The garment and textile women workers in New York walked through the streets to protest deplorable working conditions and low pay on 8 March 1857. Although the police attacked and drove away the protest crowd, this movement promoted establishing the first labor union in the same month two years later.

Many similar protest marches occurred on 8 March in the following years. The most important one was in 1908, when 15,000 women demon-



strated again in New York to demand shorter work days, better pay and voting rights. They called for "Bread and Roses" - economic security and quality of life. The First International Women's Conference, consisting of over 100 women from 17 countries, representing unions, socialist parties, working women's clubs and more, was held in Copenhagen, Denmark in 1910. Ms. Clara Zetkin, a wellknown German socialist, proposed in that conference that women throughout the world should focus on a particular day each year (8 March) to press for their demands. Clara's suggestion was approved by all attendees

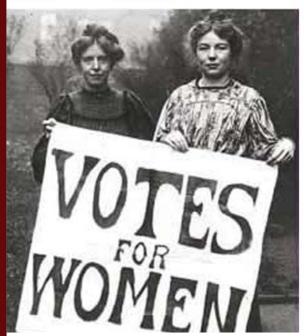
and IWD was the result. IWD was marked by over a million people in Austria, Denmark, Germany and Switzerland in the following year. In the West, IWD was commemorated during the 1910s and 1920s, but fell out of recognition until revived by the rise of feminism in the 1960s. The United Nations designated the year 1975 as International Women's Year, when it gave official sanction to and began sponsoring International Women's Day. From then on, IWD became a great day for women all over the world to call for social justice and equality between women and men.

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The Chinese Communist Party held the first IWD commemorating conference in Guangzhou in 1924. And later in 1949, the Chinese Government made a decision that 8 March every year would be China's Women's Day, complete with national celebration activities and a half-day off with pay for all women in China. We call IWD sān bā fù nǔ jié (三八妇女节, 3/8 Women's Day) in Chinese.

You probably wonder why it is called san ba and what that means. Looking up in the Chinese dictionary, san ba

is used to describe a person who is stupid, crazy or dumb. This expression originates from Taiwan & Hong Kong, where it was used as a derogatory term. You can catch the phrase in Hong Kong films. San ba can be used to describe men or women. For men, it usually means that the guy is being too effeminate or immature. For women, it refers to those talkative women who spread rumors or gossip often. It doesn't sound good, so don't call someone a san ba unless you are looking for trouble.

The phrase san ba in the sān bā fù nǚ jiế has no negative connotation; it is just that Women's Day falls on 8 March. March in Chinese is sān yuè, and eight in Chinese bā rì, so connect the first characters of sān yuè and bā rì to get san ba.

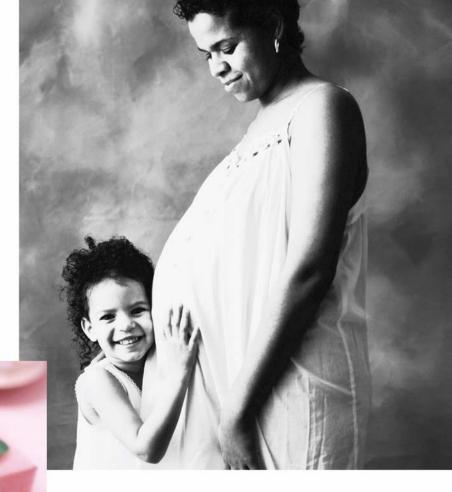
#### **Celebrations worldwide**

Thousands of events are annually held around the world on 8 March to celebrate achievements of women of all walks of life. Rich and diverse IWD activities range from political

#### Last Word

rallies and government activities to business conferences and networking events, through to women's craft markets, theatric performances, fashion parades and more. On 8 March, search engine and media giants Google and Baidu changed their logo to reflect IWD. The day is certainly increasing in status every year. The United States even designates the whole month of March as Women's History Month.

On 8 March in China, men honor their mothers, wives, girlfriends, daughters, colleagues and friends with flowers and small gifts. Children give small presents to their mothers and grandmothers. Students give gifts to their female teachers, and employers give gifts to their female employees.



In Italy, to celebrate the day, men give yellow mimosas to women. In Russia, yellow mimosas and chocolate are also the most common IWD presents. In countries like Portugal and Romania, groups of women celebrate in "women-only" dinners and parties on the night of 8 March.

In addition to IWD, there are many interesting festivals around the world for women. In some parts of Switzerland, 4 January is called Be in Power Day. On that day, whatever big or small business

of the family is decided by women. In England, 29 February (in leap years) is called Courtship Day, women boldly express their love on that day. In Nepal, women enjoy a dinner cooked by their husbands and then go to temple to sing a song of praise in April. In Germany, during Wife's Day,

to temple to sing a song of praise in April. In Germany, during Wife's Day, from 23 August to 15 September, women will perform dramas expressing the equality of men and women. In Greece, 31 December is Rest Day, when women do no housework – all housework will be done by the men.

#### How to spend this coming IWD

There are few suggestions for both men and women. For men, this day is a good chance for you to express your love and thanks to your wife, mother and daughter. Consider doing some housework, cooking a favorite dish for your family, buying flowers (lilies for your wife and carnations for your mom), sending a text message with warm words or a check to their favorite charity, shopping with them... The idea is to make them feel special. For women, just relax at a spa, or do what you normally can't get done during the busy work week, then enjoy the gifts prepared by your husband, your boyfriend, your son. And remember to thank them. E

Source: Wikipedia & Baidu









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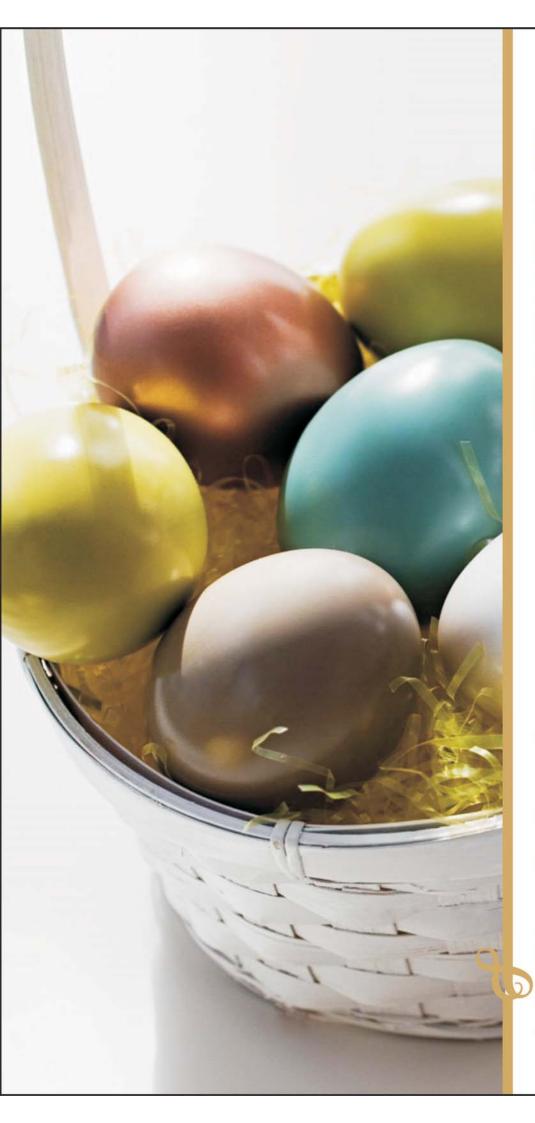
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